

# Process mining of event logs in audit – opportunities and chalenges

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## Outline

- The CarLab
- The Mieke Project
- Tiffany's Dissertation
- Abdulrahman's Dissertation
- Work with the AICPA in the RADAR project
- Hering & Brazilian Navy
- What's next?



# Car Lab







Unit Name



## **Optional Presentation Title**

CarLab / Rese	•		MADS: full population testing	Process Mining	The visual audit	CarLab
	GEM	Exogenous Variables audit	Cybersecurity text mining innovation	Assurance of Cybersecurity	Cybersecurity risk factors	Brazilian Stock exchange
	Choosing apps	Predictive Analytics with Weather data	Audit data analytics and EDA	Envisaging the future of audit and Big Data	<u>Text Mining</u>	Monitoring Unibanco's branches
	<u>Visualization</u>	Process Mining at Gamma Bank	Expert System for P-Card	<u>Logit</u> regression for control risk assessment	Exceptional Exceptions	Client Retention Project
	<u>Litigation</u> <u>prediction</u>	Fraud Risk Assessment using EDA	Detecting duplicate records	Continuity equations	Predictive Audit	Credit card Default prediction
	Insurance Analytics	Multidimensio nal clustering for fraud detection	Rule-based selection for transitory accounts	Continuity Equations at HCA	<u>XBRL</u>	Insurance Analytics
	Cognitive Decision Aids	Al: Deep Learning	Robotic Process Automation (RPA)	Intelligent Process Automation (IPA)	Blockchain and Smart Contracts	Cluster Analysis of US States
Unit Nam	Cybercurrency Valuation	NY City Cleanliness tweets	PIOB: what is public interest?	Continuous Audit at the Brazilian Navy	Continuous Process Mining at Hering	Deep Leaning of insurance estimates



# Content

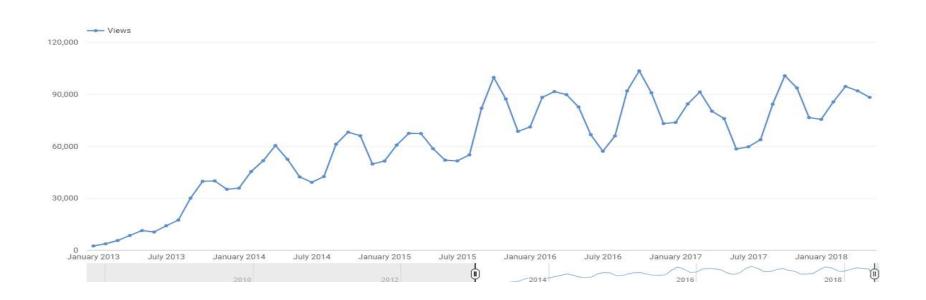
Undergraduate, Graduate, PhD, & Audit Analytics Content

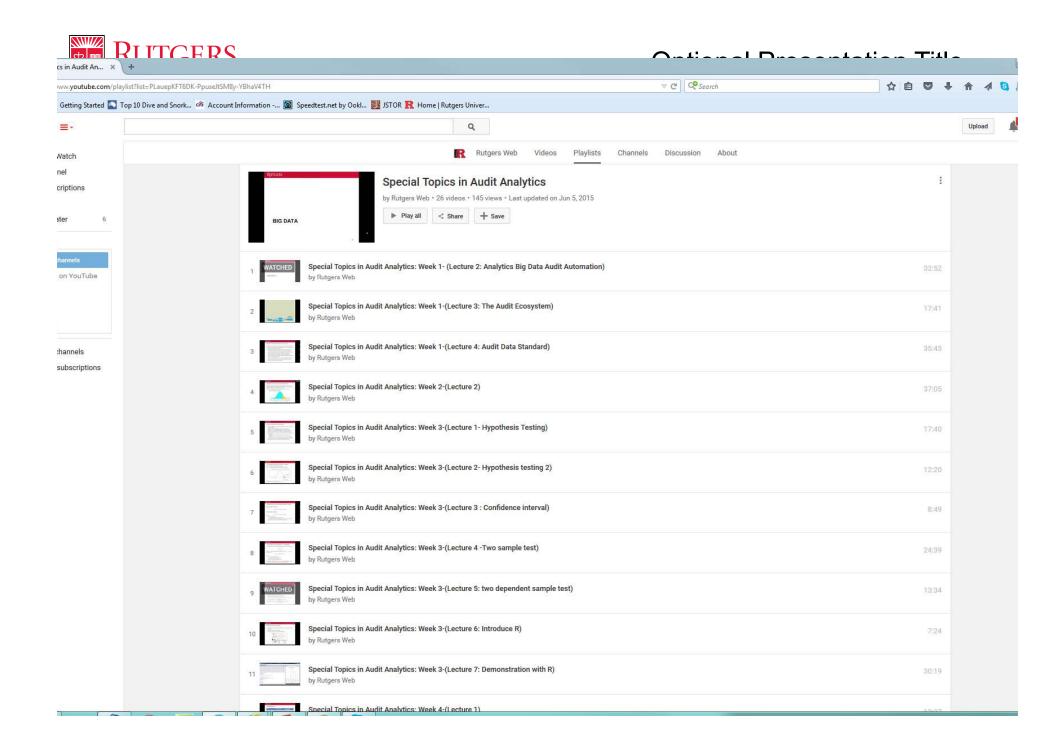
Undergraduate	Graduate	PhD	Audit Analytics Certificate
<ul> <li>Introduction to Financial Accounting</li> <li>Introduction to Managerial Accounting</li> <li>Intermediate Accounting I</li> <li>Intermediate Accounting II</li> <li>Advanced Accounting</li> <li>Auditing Principles</li> <li>Management and Cost Accounting</li> <li>Accounting</li> <li>Accounting Information Systems</li> <li>Business Law I</li> <li>Business Law II</li> <li>Federal Taxation I</li> <li>Accounting in the Digital Era</li> <li>Computer Augmented Accounting</li> <li>Decoding of Corporate Financial Communications</li> </ul>	<ul> <li>Accounting Principles and Practices</li> <li>Information Technology</li> <li>Government and Not-for-Profit Accounting</li> <li>Advanced Auditing and Information Systems</li> <li>Advanced Accounting</li> <li>Corporate Taxation</li> <li>Income Taxation</li> <li>Income Tax Estate and Trust</li> </ul>	<ul> <li>Special Topics in Accounting</li> <li>Survey of Accounting Information Systems</li> <li>Current Topics in Auditing</li> <li>Machine Learning</li> </ul>	<ul> <li>Introduction to Audit Analytics</li> <li>Special Topics in Audit         Analytics     </li> <li>Information Risk         Management     </li> <li>Tutorials for Risk         Management     </li> </ul>

**Unit Name** 



Usage http://raw.rutgers.edu/RADL.html







#### The Audit Analytics Certificate Program

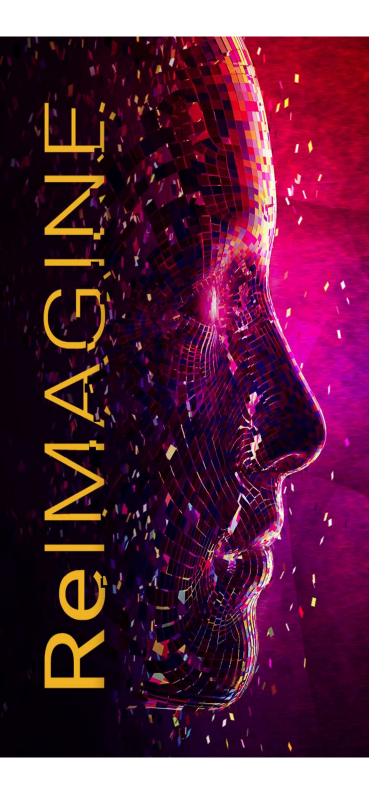
http://raw.rutgers.edu/audit\_analytics\_certificate.html



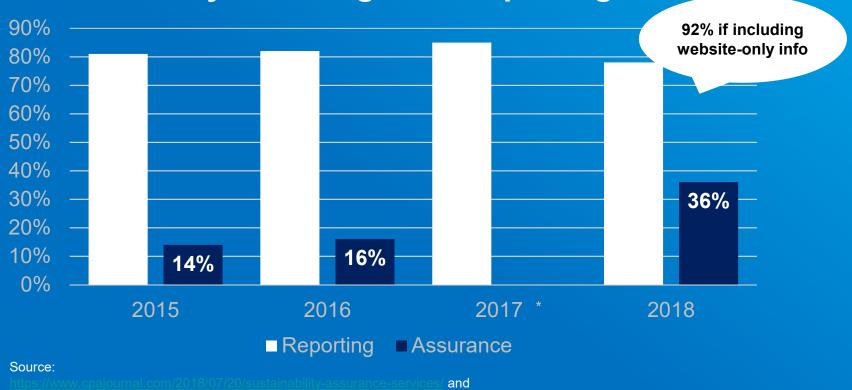
# Emerging Assurance Services

Amy Pawlicki
VP – Assurance and Advisory Innovation

Agenda Item 10 Spring Council 2019



**S&P 500 – Reporting and assurance rates for Sustainability and Integrated Reporting** 



\*2017 assurance rates were not available

# System and Organization Control (SOC) Services

**New Focus Areas:** 

Privacy

Software functionality

Blockchain

Entity-wide cybersecurity Current Suite: Internal systems: Service **SOC** for organization A: **SOC 1, 2 and 3** Cybersecurity Vendors & Distributors: Service **SOC** for organization B: **Supply Chain** SOC 1, 2 and 3

## **Technical Projects Related to Assurance Innovation**



- Materiality considerations
- Non-ICFR internal control examinations
- Data and information integrity criteria
- Reporting on maturity models



## **Process mining**

Mieke Jens (Hasselt University)
Michael Alles (Rutgers Univ.)

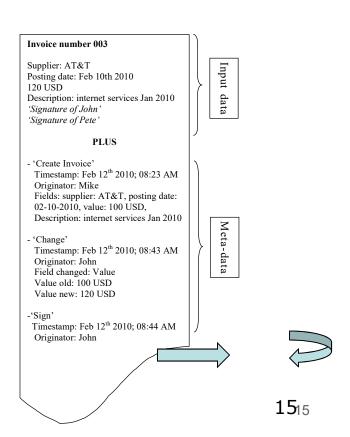


## An Example of An Event Log of an Invoice

#### Invoice number 003

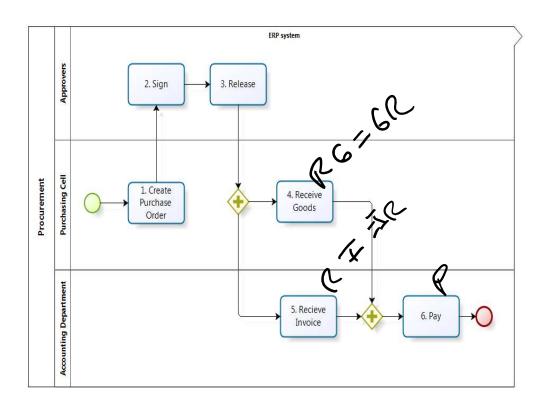
Supplier: AT&T
Posting date: Feb 10th 2010
120 USD
Description: internet services Jan 2010
'Signature of John'
'Signature of Pete'

Figure 1: Visualization of Input Data and Event Log Data of an Invoice



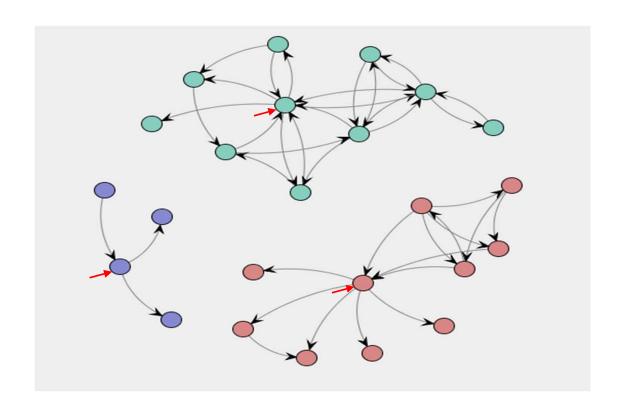


# Designed ("Ideal") Process Model



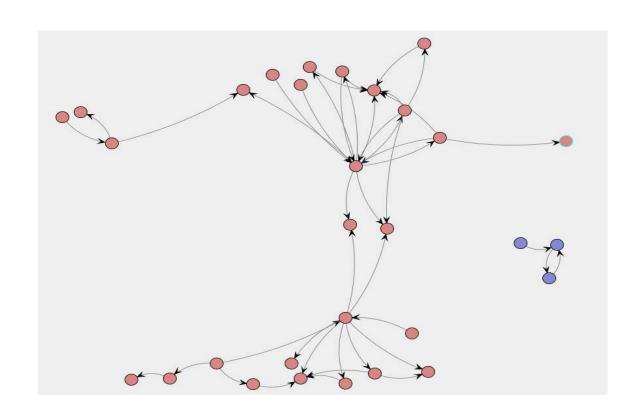


# Social Network of 175 cases by three individuals violating SOD





# Social Network of the 742 Cases Without Sign and in Violation of SOD Controls





# **Exploring New Audit Evidence: The Application of Process Mining in Auditing**

Dissertation Defense Tiffany Chiu



## **Main Outline**

- **\*** Introduction
- **\*** Literature Review
- \* Essay One: Process Mining of Event Logs: A Case Study Evaluating Internal Control Effectiveness
- \* Essay Two: Validating Process Mining: A Framework Integrating Auditor's Risk Assessment
- \* Essay Three: A Framework of Applying Process Mining for Fraud Scheme Detection
- Conclusion and Future Research



## **Introduction**

### **Purpose**

Examine how process mining can serve as a new type of audit evidence to evaluate the effectiveness of internal control, assist auditors in their risk assessment process, and identify fraud schemes.

#### **\*** Motivation

- Process mining analyze business process using event log information that was automatically recorded in the accounting information systems.
- Process mining has been widely applied in computer science, engineering and management research topics. However, the application of process mining in auditing and other accounting sub-areas has just emerged.

#### **\*** Contribution

Findings in this dissertation contributes to auditing field by investigating how process mining can assist auditors in evaluating internal control effectiveness, assessing audit risk as well as identifying fraud schemes



## **Optional Presentation Title**

Purchase Order	Sequence NO.	Activity	Resource	Variant	Timestamp
450039741940	1	Create PO	U35824	Variant 1	2007-01-10
450039741940	2	Sign	G19091	Variant 1	2007-01-12
450039741940	3	Release	U42242	Variant 1	2007-01-15
450039741940	4	GR	G35730	Variant 1	2007-01-16
450039741940	5	IR	G10849	Variant 1	2007-01-17
450039741940	6	Pay	G10849	Variant 1	2007-01-18
4500397495780	1	Create PO	U21356	Variant 1	2007-01-10
4500397495780	2	Sign	U29598	Variant 1	2007-01-11
4500397495780	3	Release	G13307	Variant 1	2007-01-12
4500397495780	4	GR	U21356	Variant 1	2007-01-29
4500397495780	5	IR	G55584	Variant 1	2007-02-08
4500397495780	6	Pay	G55584	Variant 1	2007-02-14



## Literature Review (1/2)

- The idea of mining business processes was first proposed by Agrawal et al. (1998) where they developed an approach to identify business processes occurred in the system by evaluating existing logs.
- Cook and Wolf (1998) proposed the term process discovery, and introduced a technique that develops process models by capturing current business processes.
- A large body of academic research analyzed business processes using event logs and proposed either new types of process mining techniques or a case study to evaluate or improve these techniques.
  - Bozkaya et al. (2009) proposed a process diagnostics method using process mining to help organizations understand three perspectives, namely: "how the process model actually looks like," "how well does the system perform," and "who is involved in the process and how."
  - Rozinat and van der Aalst (2008) proposed a novel conformance checking approach to examine the differences between the observed business process and the Unit Natesigned process model.



## Literature Review (2/2)

- ➤ Process mining of event logs could assist auditors in their audit work in three aspects: (1) event logs enable auditors with more data, (2) event logs are automatically logged in accounting information systems and therefore this log data is more reliable, and (3) process mining enables auditors to discover and identify an entity's business process and social network, which are less likely to be analyzed by current data analytics techniques (Jans et al. 2010; Bukhsh and Weigand 2012; Jans et al. 2013).
- Compared with using control objective information, using business process focused information in the internal control framework could improve the effectiveness of internal control evaluation (Kopp and Donnell 2005).
- ➤ Jans et al. (2014) showed that process mining techniques enable the identification of numerous transactions that are audit-relevant, including payments made without approval, violations of segregation of duty controls, and violations of company-specific internal procedures.



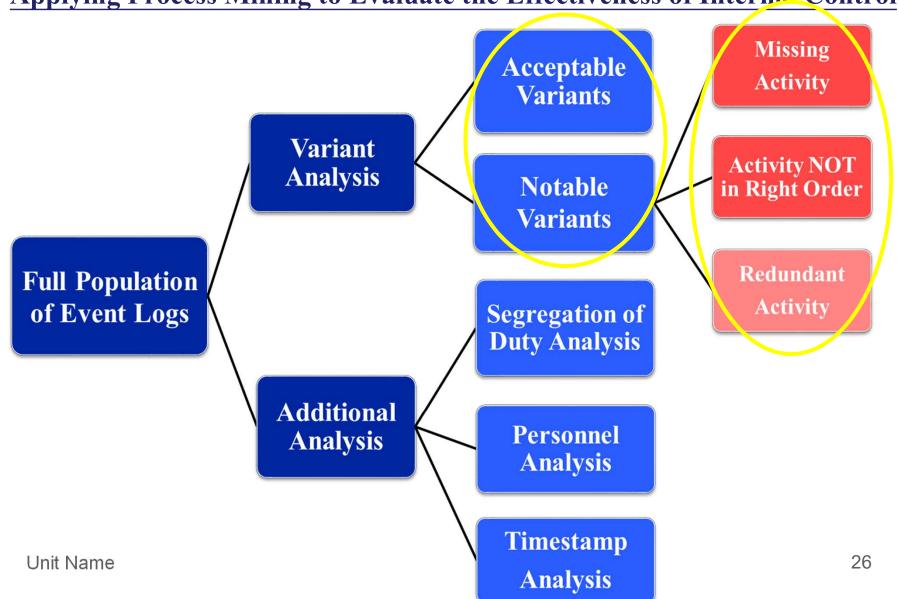
### Essay One

## Process Mining of Event Logs: A Case Study Evaluating Internal Control Effectiveness

- This paper aims at adopting process mining to evaluate the effectiveness of internal control using a real-life event log from a large European bank.
  - (1) Variant analysis that identifies acceptable and notable variants.
  - (2) Segregation of duty analysis that examines process instances and employees that violate segregation of duty controls.
  - (3) Personnel analysis that investigates employees who are involved in multiple potential control violations.
  - (4) Timestamp analysis that detects time related issues such as events performed during the weekend and process instances that have lengthy process duration.



Applying Process Mining to Evaluate the Effectiveness of Internal Control





Acce	eptable Variant	Create Purchase
Category Description		Order
Standard Procure-to-Pay process	The variant "PO-Sign-Release-GR-I	
	standard process in the procure-to-	Sign
Change line before sign and	Change line occurs before sign, indi	
release	there is approval for changing line	
	• For example: "PO-Change Line-	Release
	GR-IR-Pay"	
Change line with the approval	Change line occurs after sign and re-	
process	there is another set of sign and rele	Goods
	by this change line. This indicates	Receipt
	approval for changing line.	
	• For example: "PO-Sign-Release	Invoice
	Sign-Release-GR-IR-Pay"	Receipt
Invoice receipt (IR) and goods	The order of IR and GR is opposite	
receipt (GR) switch places	standard procurement process.	
	• For example: "PO-Sign-Release	Pay



Category	Sub-category	Descriptio	Create
Missing	Missing purchase order	Missing activity "PO" in the b	Purchase
Activity	(PO)	• For example: Sign-Release	Order
	Missing sign	Missing activity "Sign" in the	
		• For example: PO-Release-	
	Missing release	Missing activity "Release" in t	Release
		• For example: PO-Sign-GR	Release
	Missing goods receipt (GR)	Missing activity "GR" in the b	
		• For example: PO-Sign-Rel	
	Missing invoice receipt (IR)	Missing activity "IR" in the bu	Goods
		• For example: PO-Sign-Rel	Receipt
	Missing payment (Pay)	Missing activity "Pay" in the b	
		• For example: PO-Sign-Rel	
	Change line without sign	In the business process, there i	Invoice
		changing line.	Receipt
		• For example: PO-Sign-Rel	Receipt
		Release-GR-IR-Pay	
	Change line without sign	In the business process, there i	
	nor release	after changing line.	Pay
		• For example: PO-Sign-Rel	ı uj
		GR-IR-Pay	



## Optional Presentation Title

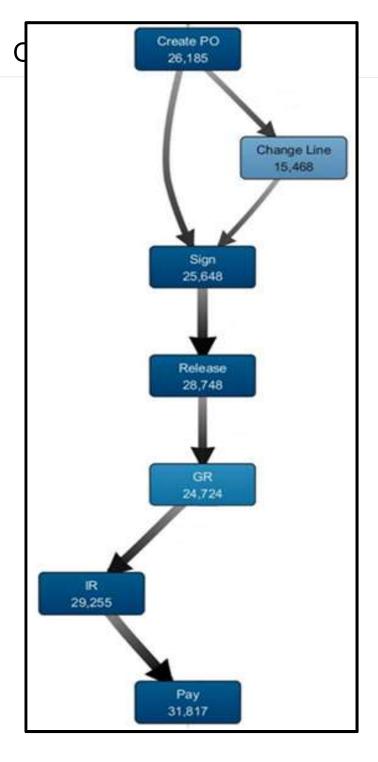
Category	Sub-category		rij <del>-</del>
Activity Not in Right Order	Goods receipt (GR) occurs before Sign	Create Purchase Order	ir Create Si! Purchase Order
	Goods receipt (GR) occurs before Release		se ruiciase Older
	Invoice receipt (IR) occurs before Sign	Sign	n ig Dov
	Invoice receipt (IR) occurs before Release		Pay eil
	Payment (Pay) occurs before Sign	Release	ir Si
	Payment (Pay) occurs before Release		se Sign
	Payment (Pay) occurs before Goods receipt (GR)	Goods	in -R
	Payment (Pay) occurs before Invoice receipt (IR)	Receipt	Release Release
Redundant Activity	Redundant Purchase Order (PO)	Invoice	i ii
11ctivity	Redundant Sign	Receipt	rs Goods
	Redundant Release	Pay	Receipt Receipt
	Redundant Goods Payments	· ·	S i
	Redundant Invoice Receipt	Pay	Invoice Receipt
	Redundant Payment (Pay)	-	PO-Sign-Release-GR-IR-Pay-Pay



## **Dataset Overview**

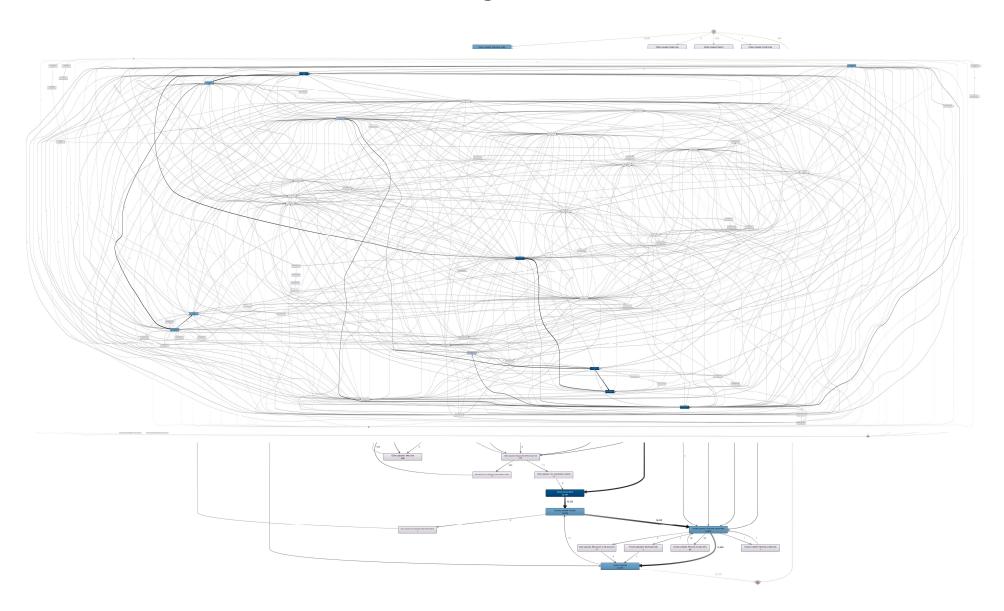
Activity	181,845
<b>Process Instance</b>	26,185
Activity Detail	(1) Create PO (2) Sign (3) Release (4) GR (5) IR (6) Pay (7) Change Line
Variant	980
Mean Process Instance Duration	46.2 Days
Start	01/02/2007
End	01/25/2008

**Unit Name** 





# What is Process Mining?





## Variant Analysis – Results (1/4)

#### **Variant Analysis – Overall Results**

	Variant		Proc	cess Instance
	Count Percentage		Count	Percentage
Acceptable Variant	49	5%	19,198	73.32%
Notable Variant	931	95%	6,987	26.68%
Total	980	100%	26,185	100%

#### **Notable Variant**

	Variant		Process Instance		
	Count	Percentage (in total)	Count	Percentage	
Missing Activity	551	56.22%	4,980	19.02%	
<b>Activity Not in Right Order</b>	23	2.35%	139	0.53%	
Redundant Activity	831	84.80%	2,664	10.17%	

**Unit Name** 



### **Activity Not in Right Order**

Sub actorowy Missi	in a A Wanidat Enaguanay	Process Instance
Sub-category Missi	ing A clivity t Frequency	Frequency
Goods Receipt (GR) occurs NOT after	Variant	Process Instance
Goods Receipt (GR) occurs NOT after Sub-category Signature (Sign)	Frequency	Frequency
Goods Reseipt (GR) Occurs (1907) after Release	0 0	00
Missing Signature (Sign) Invoice Receipt (IR) occurs NOT after	40	3,443
MinsingeRslgase	3 5	3 <sup>9</sup>
MissingReceipts(IR)ceiptr(SCNO)T after	2 15	321
Release Missing Invoice Receipt (IR)	0	0
Release Missing Invoice Receipt (IR) Payment (Pay) occurs NOT after Missing Payment (Pay) Signature (Sign)	0 1	01
Change (ring) without vignatur Release	544	4,293
Chiasige Tigne without signature nor	2	3
Payment (Pay) occurs NOT after Goods	494 8	1,547 8
Receipt (GR)		4.000
Payment (Pay) occurs NOT after Invoice	331	4,980
Receipt (IB)	0	0 33
Total	23	139



## Optional Presentation Title

<b>Process Instance</b>	Variant	Create PO	Sign	Release	GR	IR	Pay
4500400507180	Variant 674	1	21	20	1	1	1
450040050710	Variant 281	Redunda	nt Activity	20	2	2	3
450040050720	Variant 272	require		0	2	2	3
450040050740	Variant 270	1	<sub>x z</sub> 21 .	0	$\mathbf{D}^2$	<b>T</b> 1	1
450040050750 450040050770 Sub-	Variant 269	1	Variant	0	Proces	ss Instan	ce 1
450040050770 Sub-	Category Pariant 276	1	Freguency	0	<sup>2</sup> Fre	quehcy	1
450040050780	Variant 275	1	21	0	2	quency	1
450040050760	Variant 277	1	21	0	1	1	1
4Regindant	Purçajase <sub>74</sub>	1	210	0	1	$\mathbf{O}^{-1}$	1
4504040050730 (PO)	Variant 667	1	21	0	1	1	1
	Variant 271	1	21	0	4	2	2
450039573130 450059544410ant	Variant 775	1	13	13	11	13	13
		1	<b>3</b> 9	8	12 1	,094	8
480939257080	Variant 922	1	10'	8	1 -	1'	2
450039757090	Variant 124	1	10	8	1	1	1
45R397F7HUant	Releaset 124	1	209	8	1	$680^{1}$	1
		1	10	8	3	3	3
4 <b>50</b> 039896160dant	Goods Receipt	1	10	8	2	2	2
		1	4950	8		<b>548</b> <sup>2</sup>	2
4 <b>(04B</b> 5)810	Variant 548	1	5	0	118	112	137
450040350910	Variant 283	1	3	0	76	70	86
*Redundant	Invoice Receipt	1	3 <b>455</b>	3	57	57	71
[			TJJ	0		52705	117
4 <b>(0) R3)</b> 8310	Variant 423	1	0	0	112	112	133
450040320910	Variant 514	I	650	0	59	00	86
44ved4mant	Payment4(Pay)	1	<b>6</b> 50	0	54	,830	59
450040353810	Variant 525	1	831	0	33	33	45
45 <b>0(3</b> )610	Variant 517	I	_	0		2,664	28
45004035VZIMe	Variant 536	l	0	0	27	27	28
450039662310	Variant 804	l	0	0	1	1	134
450039662320	Variant 805	1	0	0	1	1	77



## **Personnel Analysis**

Segregation of Du	ty Areadyseis	Process Instance
	Frequency	Frequency
SOD1 (Same person perform 'Sign' and 'Release') Segregation of Duty  Missing Activity	<u> </u>	8
SOD1 (Same person perform 'Sign' and 'Release') Co. & Redundant Activity	requency 9	Resource 11 Frequency
SSAM (Spers on purforform SSign' and 'Release') & Missing Activity & Redundant Activity	11 8	89
SOD2 (Same person perform 'Release', and 'GR') Same person performs 'Release' & Missing Activity	175 19	58 12
Same person perform 'Release' and 'GR') Same person performs 'GR' and	0	22 0
SOR2 (Same person perform 'Release' and 'GR') &[Missing Activity & Redundant Activity	17 186	6 21
Missing Activity & Redundant Activity	205	663
Missing Activity & Activity Not in Right Order	33	129
Redundant Activity & Activity Not in Right Order	40	21
Missing Activity & Activity Not in Right Order & Redundant Activity	30	17 <sup>35</sup>



**Top 10 Process Duration** 

Top to trocess Duration						
<b>Process Instances</b>	Variant	Start Date	End Date	Duration (days)		
450039593410	Variant 467	1/4/2007	1/25/2008	386		
450039595410	Variant 354	1/4/2007	1/25/2008	386		
450039593810	Variant 397	1/4/2007	1/14/2008	375		
450039594310	Variant 660	1/4/2007	1/14/2008	375		
450039597510	Variant 291	1/4/2007	1/14/2008	375		
450039636610	Variant 656	1/5/2007	1/14/2008	374		
450039757110	Variant 902	1/10/2007	1/18/2008	373		
450039894250	Variant 583	1/16/2007	1/23/2008	372		
450039673620	Variant 612	1/8/2007	1/14/2008	371		
450040005720	Variant 379	1/19/2007	1/25/2008	371		

**Weekend Activity** 

	Weekend Activity Frequency	Process Instance Frequency	Resource Frequency			
Create PO	465	465	1			
Sign	85	85	6			
Release	114	111	5			
<b>Goods Receipt</b>	97	97	1			
<b>Invoice Receipt</b>	33	33	2			
Paynit Name	0	0	0			
Total	794	769	10			



# **Conclusion**

- ❖ The study demonstrates how process mining can be adopted in the evaluation of internal control effectiveness.
- The results indicate that by classifying variants into acceptable/notable categories, it is possible to detect potential risks, ineffectiveness of controls and inefficient processes by using a process mining approach.
- ❖ Applying process mining to audit is a revolution that could change the way of conducting an audit.
- ❖ There are limitations associated with this study: (1) the analyses are based on procurement process. (2) Using only one event log data.
- ❖ Future research: (1) compare the categories/sub-categories of acceptable and notable variants with the organization's business rules. (2) Examine the possibility for process mining techniques to timely discover unauthorized procedures through real-time monitoring Units Vistems and subsequently reduce the occurrences of potential fraud.



#### Essay Two

# Validating Process Mining: A Framework Integrating Auditor's Risk Assessment

- The objective of this study is to build a framework on how auditors can utilize both routing and transaction value information when using process mining as new type of evidence in their audit work. Specifically, this framework is based on the auditor's risk assessment.
  - (1) Identify variants from the data and then classify variants into acceptable and notable variants categories and sub-categories based on different routings of the process instances.
  - (2) Risk assessment: Notable variant
    - o Prior studies on audit risk assessment generally concluded that it is necessary to prioritize the identified exceptions because this could improve audit efficiency (Kim and Vasarhelyi 2012; Issa and Kogan 2014; Li et al. 2016).
  - (3) The last two steps prioritize process instances based on the sum of risk scores and the materiality threshold.

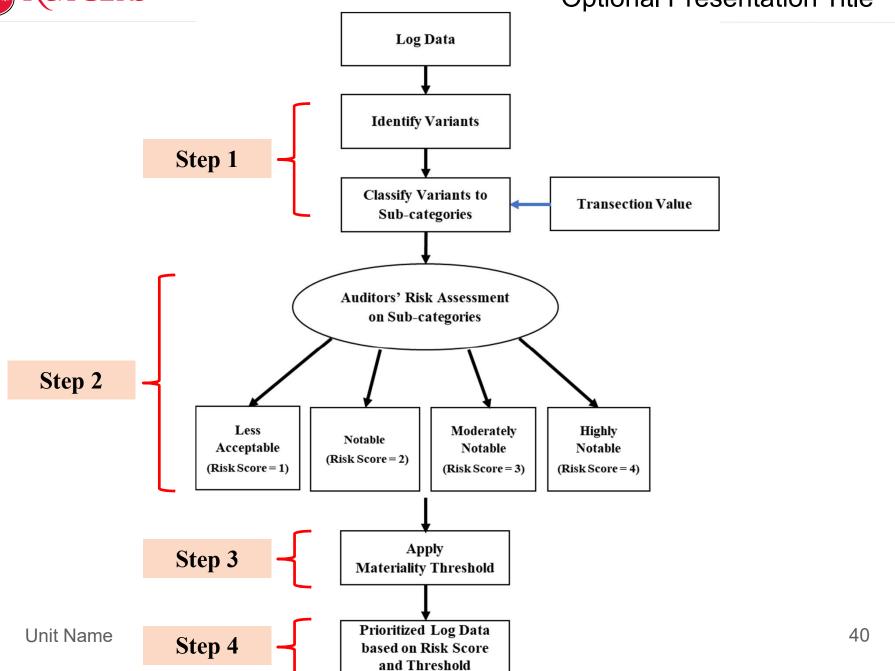


## **Literature Review**

- Audit risk assessment refers to "identify and appropriately assess the risks of material misstatement, thereby providing a basis for designing and implementing responses to the risks of material misstatement" (PCAOB AS2110).
- Risk assessment is an important audit process which could ultimately affect audit fees, especially with the presence of serious internal control problems (Bell et al. 2001; Hogan and Wilkins 2008).
- Prior research proposed various risk detection models to achieve the goal of accurately capturing potential risks within the client's business (Calderon and Cheh 2002; Carnaghan 2006; Chang et al., 2008).
  - Carnaghan (2006) used business process modeling to perform audit risk assessments at the business process level. The study identifies the commonly used business process modeling conventions include data flow diagrams, system flowcharts, REA models, event process chains, IDEF0 and IDEF3, UML diagrams, and business diagrams (BPMN).
- Eilifsen et al. (2001) examined the fundamental changes in the audit process when accounting firms expand from basic financial statement audit to a new approach that
   Unit Namencludes external assurance and business risk assessment.



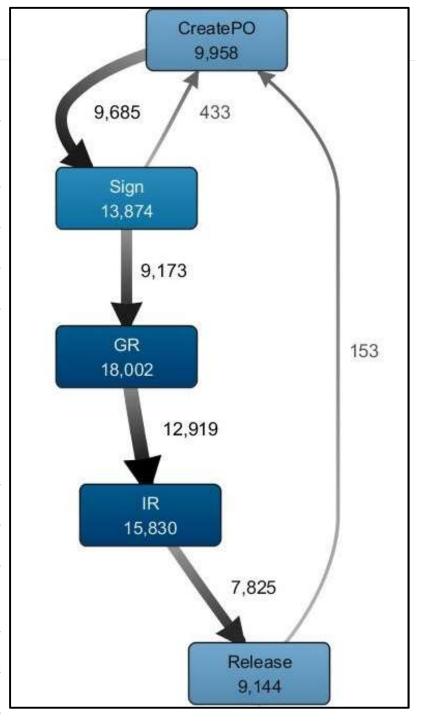
#### **Optional Presentation Title**





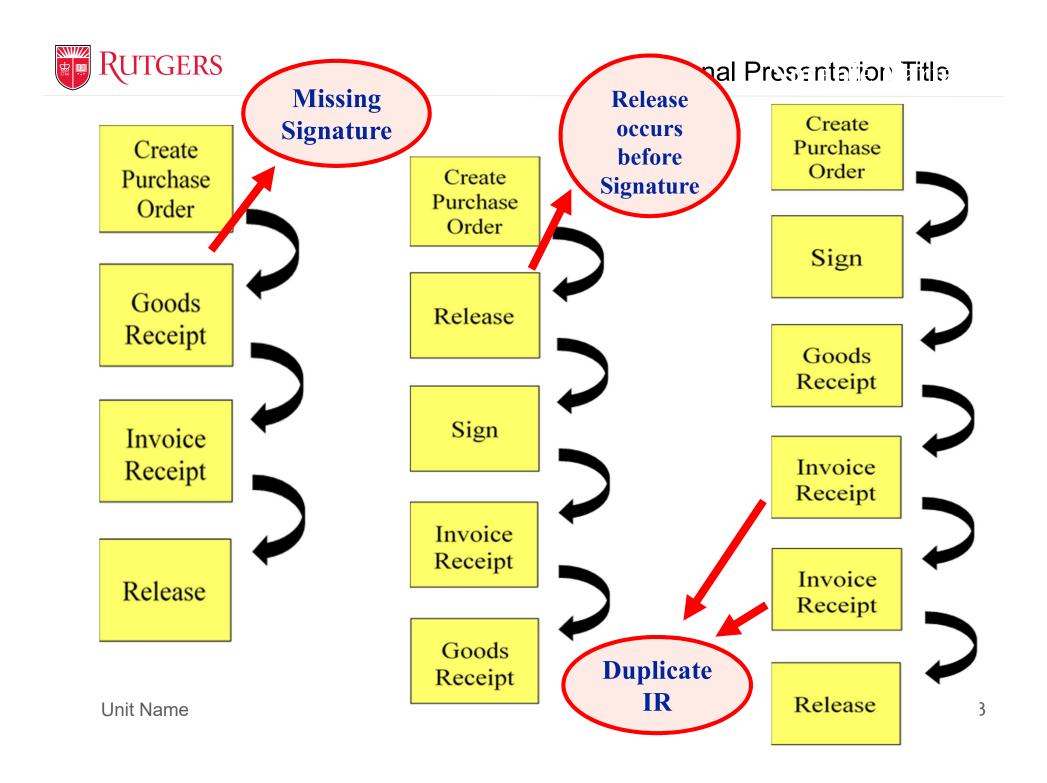
# **Dataset Overview**

Procure-to-Pay Process – A Not for Profit Organization					
Event	66,808				
<b>Process Instance</b>	9,187				
Activity	5				
Activity Detail	<ul> <li>(1) Create PO</li> <li>(2) Sign</li> <li>(3) GR</li> <li>(4) IR</li> <li>(5) Release</li> </ul>				
Agent	237				
Variant	876				
<b>Mean Case Duration</b>	13.1 Weeks				
Start	08/16/2012				
End	12/02/2016				





	Acceptable Variant	Create	
Category	Description	Purchase Order	
<b>Standard Procure-to-Pay</b>	The standard procure-to-pay process		
process	organization is as follows:		
	(1) PO value up to \$5,000:	Sign	1
	"PO-Sign-GR-IR-Release"	~ -6	
	(2) PO value up to \$50,000:		'
	"PO-Sign-Sign-GR-IR-Release"		
	(3) PO value up to \$100,000:	Goods	`
	"PO-Sign-Sign-Sign-GR-IR-Relea	Receipt	
	(4) PO value up to \$250,000:		
	"PO-Sign-Sign-Sign-Sign-Sign-Gl		
	(5) PO value up to \$500,000:	Invoice	
	"PO-Sign-Sign-Sign-Sign-Sign-Si	Receipt	
	Release"		
Invoice receipt (IR) and	The order of IR and GR is opposite		
goods receipt (GR)	standard procurement process.	Release	'
switch places	• For example: "PO-Sign-IR-GR-I	101000	



#### Optional Presentation Title

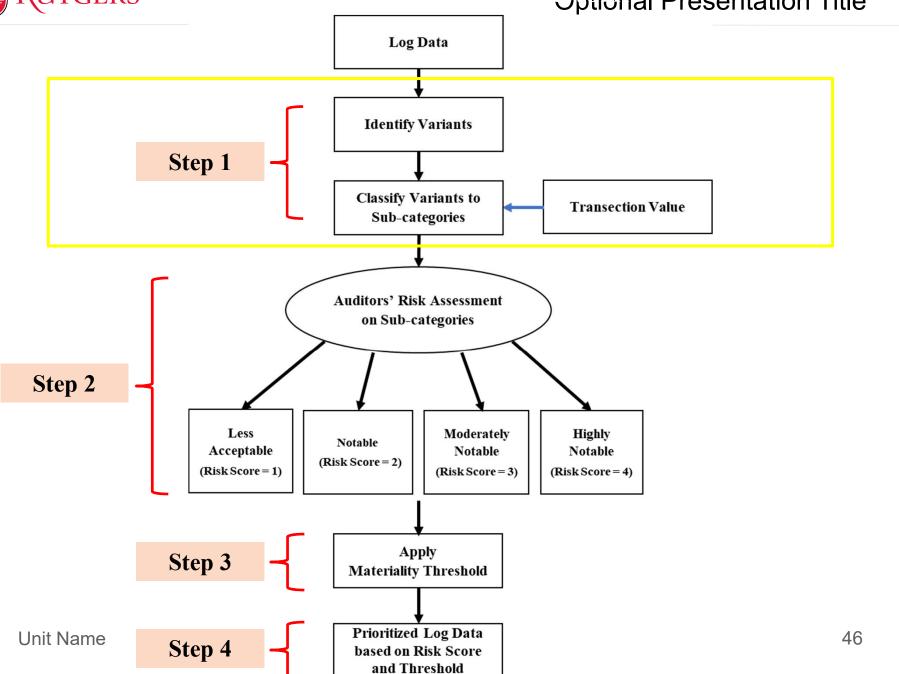
Category	Sub-category		Descriptio Create
Missing Activity	Missing purchase order (PO)	Missing Signature	in the bus I-GR-IR-R Purchase Order
	Missing signature	• Fo Create	rn" in the bu
	Missing goods receipt (GR)	Missin Purchase Order	bus R-R Goods
	Missing invoice receipt (IR)	Missin Fo	Dusi Receipt R-I
	Missing rela-	Missin Release Fo	R-I Invoice
Activity Not in Right Order	Go Release occurs before	GR" (Fo	n th gn-I Receipt
	Invol. Signature occurs before signature	IR" o Sign	the 1-G
	Release occurs before	"Relea	;n" Release
	signature	proces • Fo Receipt	e-Si
	Release occurs before	"Relea	" in the business
	goods receipt (GR)	• For Goods	e-Sign-IR-GR
	Release occurs before invoice receipt (IR)	"Relea Receipt	'in the business process. R-Release-IR



Category	Sub-category  Deductors dept.	Description  More than are "PO" accurain	Create Purchase Order	
Redundant Activity	Redundant purchase order (PO)  Redundant signature	<ul><li>More than one "PO" occurs in process.</li><li>For example: PO-PO-Sign-More than one "Sign" occurs in process.</li></ul>	Sign	
		<ul><li>process.</li><li>For example: PO-Sign-Sign Release</li></ul>		7
	Redundant goods receip (GR)  Redundant invoice	<ul> <li>More than one "GR" occurs in process.</li> <li>For Ouplicate ours in the process.</li> </ul>		
	receipt (IR)	process IR  • For example: PO-Sign-GR-	Invoice	
	Redundant release	<ul><li>More than one "Release" occur process.</li><li>For example: PO-Sign-GR-Release</li></ul>	Receipt	1
Onit Name			Release	



#### **Optional Presentation Title**





#### **Variant Analysis – Overall Results**

	7	Variant	Process Instance		
	Count Percentage		Count	Percentage	
Acceptable Variant	8	0.91%	5,269	57.35%	
Notable Variant	873	99.66%	3,918	42.65%	
Total	876	100%	9,187	100%	

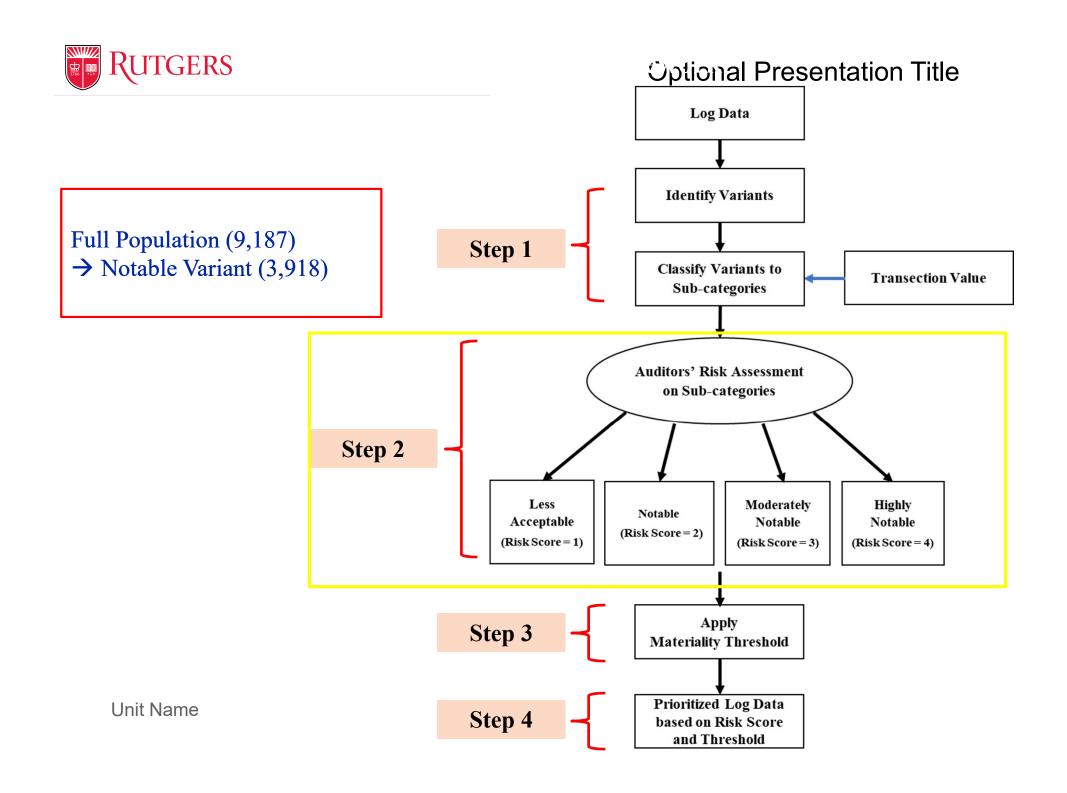
#### **Notable Variant**

	Variant		Proces	s Instance
	Count Percentage (in total)		Count	Percentage
Missing Activity	248	28.31%	1,395	15.18%
<b>Activity Not in Right Order</b>	19	2.17%	33	0.36%
Redundant Activity	862	98.40%	2,994	32.59%

Unit Name



Missing Activity							
Sub-category	Variant	Process Instance					
	Frequency	Frequency					
Missing Purchase Order (PO) Redu	ndant Activity	0					
Missing Signature (Sign)	61	154					
Missing Goods Receipt (GR)	Variant	Process Instance					
Missing Invoice Receipt (IR)	Frequency	Frequency					
Missing Kelease Redundant Purchase Order (PO) Total	$27_{248}^{137}$	201 1,395					
Redundant Signature (SignActivity I	Not in Right@rder	1,755					
Redundant Coods Meveipt (GR)	Variant 747 Frequency	Process Instance 1,540 Frequency					
<b>Redich Rehe</b> i <b>pt (Bloc Receipe (I</b> R) after Signature (Sign)	686	1,580					
Redament R NOTS ofter Goods Receipt (GR)	10/1	135					
<b>Rota</b> se occurs NOT after Invoice	862	2,994					
Receipt (IR)		1/					
Total	19	33 48					



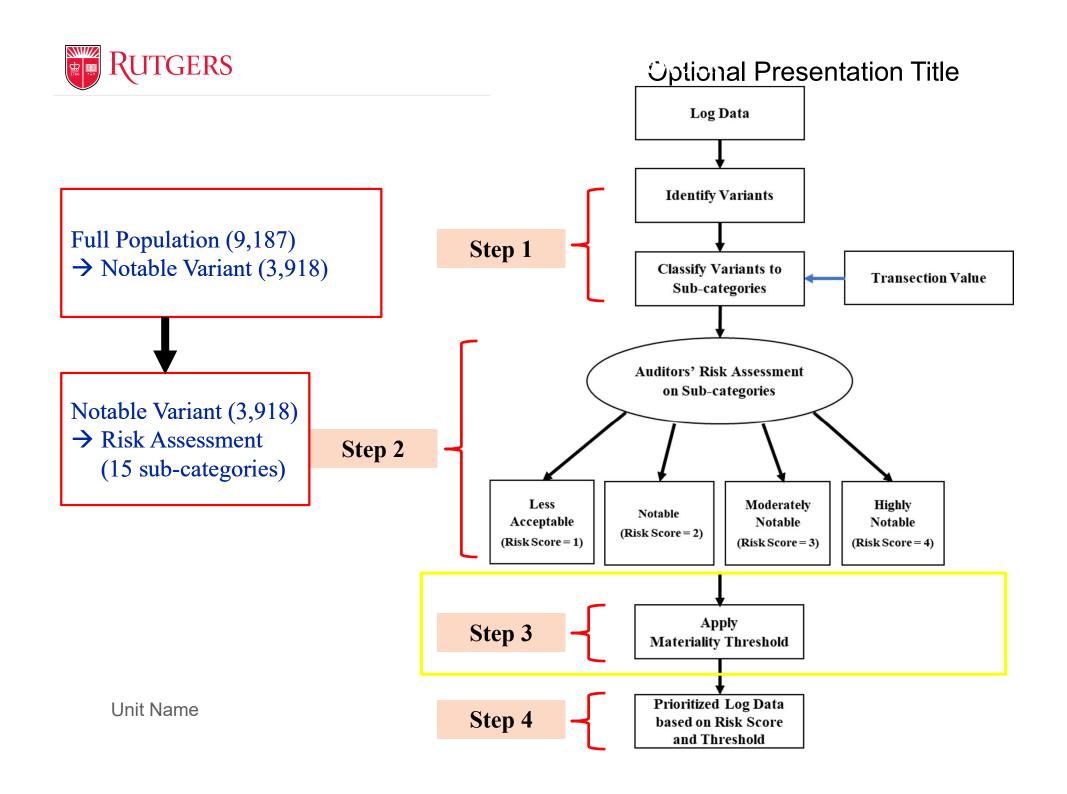


#### Optional Presentation Title

Category	Sub-category	Risk Score	Class
	Missing Purchase Order (PO)	4	Highly Notable
	Missing Sign	4	Highly Notable
Missing Activity	Missing Goods Receipt (GR)	4	Highly Notable
Activity	Missing Invoice Receipt (IR)	4	Highly Notable
	Missing Release	4	Highly Notable
	Goods Receipt (GR) occurs before Sign	1	Less Acceptable
Activity Not	Invoice Receipt (IR) occurs before Sign	2	Notable
in Right	Release occurs before Sign	4	Highly Notable
Order	Release occurs before Goods Receipt (GR)	2	Notable
	Release occurs before Invoice Receipt (IR)	3	Moderately Notable
	Redundant Purchase Order (PO)	3	Moderately Notable
D 1 1	Redundant Sign	1	Less Acceptable
Redundant Activity	Redundant Goods Receipt (GR)	1	Less Acceptable
Activity	Redundant Invoice Receipt (IR)	3	Moderately Notable
	Redundant Release	1	Less Acceptable



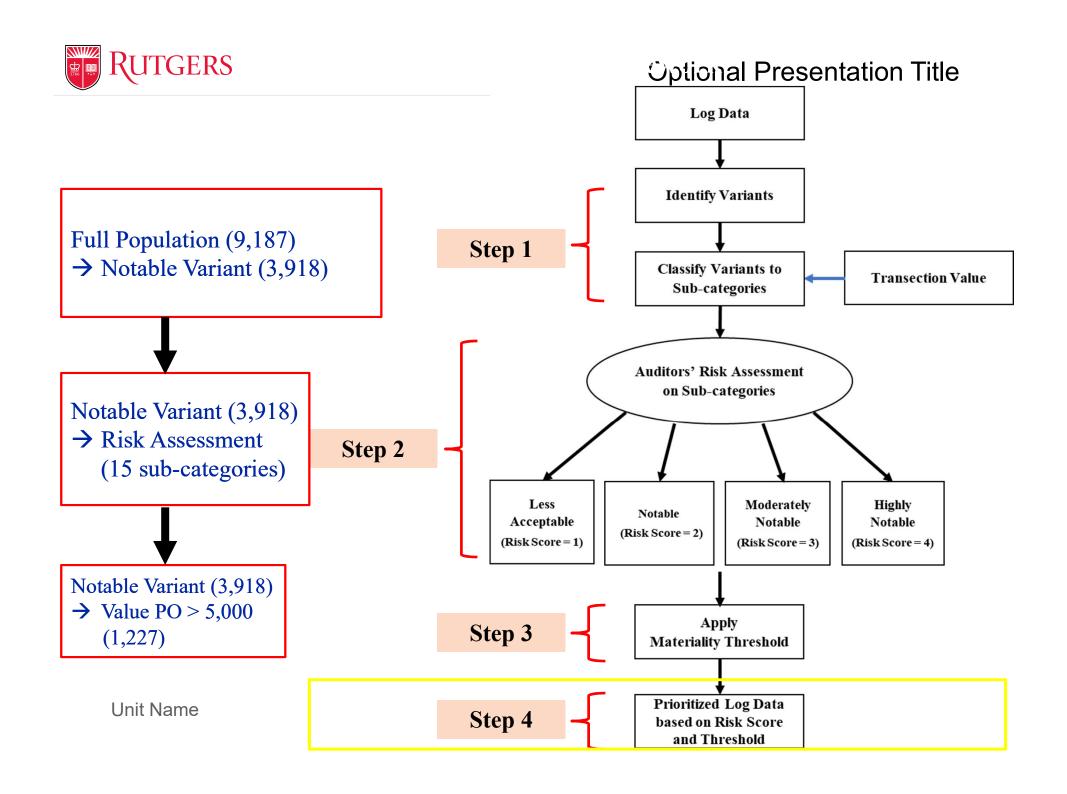
	Missing Sign (4)		Missing	Missing Release (4)		Redundant PO (3)	Redundant IR (3)	IR occurs before Sign (2)	Release occurs before GR (2)	Redundant Sign (1)	Redundant GR (1)	Redundant Release (1)	Risk Score	Value PO
82329	1				1	1	1				1	1	15	\$5,105.00
88589			1	1		1				1	1		13	\$9,000.00
91133			1	1		1				1	1		13	\$6,438.00
78758						1	1				1	1	12	\$464,248.41
82835	1	$D_{VO}$	ooga 1	nstan	100 8	2220								62,663.00
83762	1							7	<i>c</i> • •	D (2)	D 1	1 00	(2)	,468.01
84014	1	= M	issin	g sigr	i(4)	+ Relea	se occu	ırs bej	tore II	R(3) +	Redund	dant PC	(3)	25,864.56
86159	1	+Re	edune	dant l	R(3)	+ Redu	undant	GR (1	)+R	edunda	nt Rele	ase (1)		22,892.06
88854	1				` /	1 + 1 =		<b>V</b> .				\ /		50,818.00
88858	1	7	, <i>J</i>		<i>J</i> 1 1	L								37,210.88
89078	1			1			1				1		12	\$166,582.89
90296	1			1			1				1		12	\$9,260.90
90297	1		1	1									12	\$23,000.00
90822				1		1	1			1	1		12	\$20,825.19
81280	1					1	1				1		11	\$150,812.98
82301				1		1	1				1		11	\$60,000.00
88664				1		1	1				1		11	\$17,717.14
77865			1			1				1	1	1	10	\$39,291.63
84027	1						1	1			1		10	\$43,545.39
88830	Unit	Name	1	1						1	1		10	\$96,750.00





# **Apply Materiality Threshold**

Transaction Value	Value Class	<b>Process Instance</b>
Less than or equal to \$5,000	Level 1	2,691
\$5,001 - \$50,000	Level 2	1,021
\$50,001 - \$100,000	Level 3	102
\$100,001 - \$250,000	Level 4	70
\$250,001 - \$500,000	Level 5	21
Over \$500,000	Level 6	13





## **Risk Prioritization Methods**

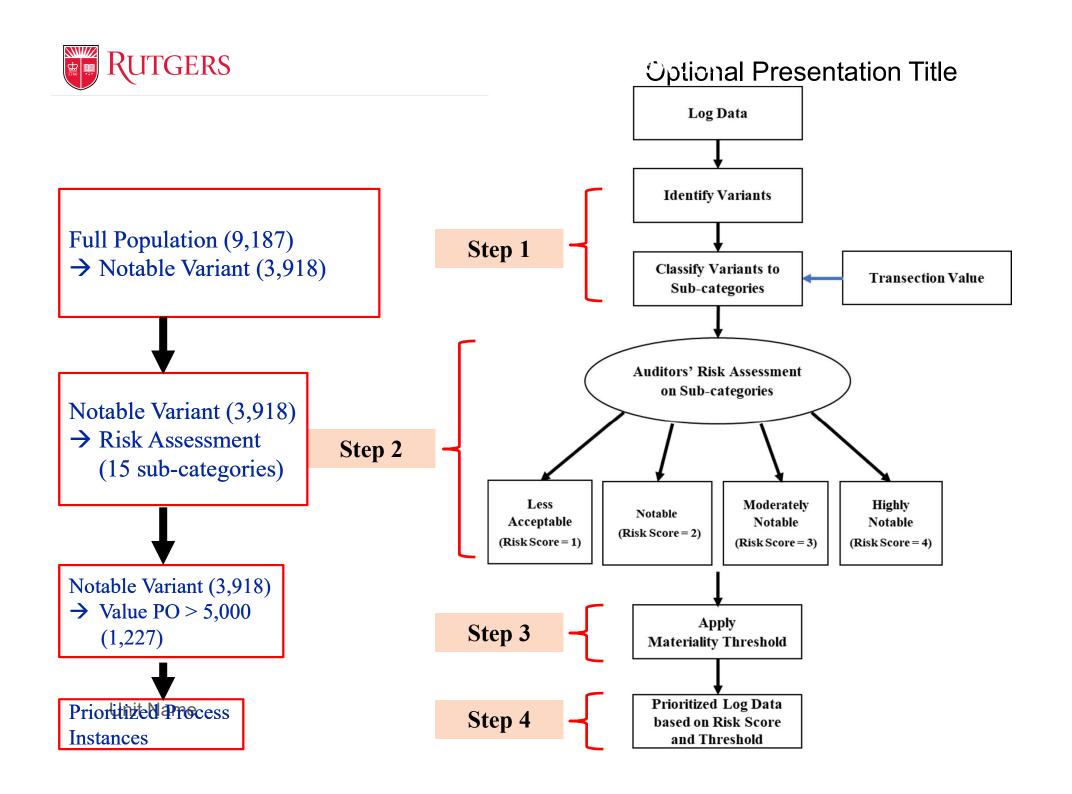
- Method 1: Risk Prioritization based on Risk Score
- Method 2: Risk Prioritization based on Value Class
- Method 3: Risk Prioritization = Risk Score\*Value PO
- Method 4: Risk Prioritization = Risk Score\*Value Class



#### MVMtHth & cDB iRRikki Pinitiiqitiqtiti ov Ibli aRikki Skulik Kallanka RO

	Case ID	e ID Risk Score Value		se II)		Risk Prioritization (Risk Score*Value Class)	
Case ID	Missing Missing Mis Sign (4) W/K-(4) IR	sing Release (4) (4)	before Redundant Redundant be IR (5) S120 (5) 2, 1946 (1) Sig	ore before Redundant l n (2) Ge (2) (3)	dundant Redundant Risk GR (1) Release 12 School 2. Oalue PO	Value Class	
887 <u>8</u> 2		1 121	\$150,59.889.00	Level 5	1 42,963,003,610,03,000,000		
94738	88858	1 121	\$437,210.88	Level 5	1 1 1 60.00 \$10,749,85800		
8826 <u>%</u>	187835	L fb	3836296831084	Level 5	1 1 <sub>1</sub> 2, 90, 00 \$: 228,00 8.466	248e4 b	
82835 84850 83762	189850	4	\$\$817746200600	Level6	1 1 <sup>1</sup> 2,6926000000007,208366	63.00 Level 6	
89106 84014	1887076	8	\$ 3,1527,499.00	Level 6	1 12,481,900 0.002 10,400,000 s225,	evel 6 64.56	
88749	187334	8 1	\$7,16,031,131	Level 6	1 1 48 00 \$1,179,758,002,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
88863	184014	1 1/2 1	\$225,864,561	Level 4	40,00	\$\$\$ <b>:0</b> 6	
87838 87978	189503	12	\$177,987.631	Level 4	1 7,828,7 <b>B8.6</b> 789,3865787,	.00	
90296	1 80 B394	<b>182</b> 1	\$726,892.061	Lewell46	5,7 <b>28,049.</b> 045,03 5156, 5,7 <b>28,049.</b> 0412 59,25	.90	
90055 90297 80015	1907278	1 1921	\$424,548.49	Level5	5,545,980,932,127,523,0 1 5,545,980,921,357,880	evel 6	
90822 85430		111	\$150;812;98 \ \$450;818;00;	Level 4	1 5 400 84 6 850,300,000	\$\frac{1.5.19}{\$\frac{1}{2}}\$	
84988	88749	7	\$1,179,759.00	Level 6	1 1 529,166,869,	10x00 6	
88664	84988	121	\$429,1260.88 <sub>1</sub>	Level 6	5,24 <b>6,5</b> 30.56 <sub>11</sub> \$17,7	7.14	

**Unit Name** 





# **Personnel Analysis**

#### **Personnel Analysis**

	Reso	urce	Process Instance		
	>5,000	Total	>5,000	Total	
Highly Notable	108	150	426	1395	
Moderately Notable	159	215	894	1951	
Notable	15	31	8	25	
Less Acceptable	164	226	1006	2819	
Highly Notable & Moderately Notable & Notable & Less Acceptable	4	8	1	3	



#### **Irregular Process Instance**

<b>Process Instance</b>	Variant	Timestamp	Resource	Value PO
88702	Variant 711	2015-11-25 11:06:00	ABCD1	\$11,579,094.00
84728	Variant 536	2015-01-13 12:30:00	ABCD56	\$10,740,859.00
80262	Variant 157	2014-01-28 13:21:00	ABCD1	\$3,228,000.00
84850	Variant 71	2015-01-26 12:01:00	ABCD1	\$3,174,200.00
89106	Variant 157	2016-01-08 16:24:00	ABCD1	\$3,120,400.00
88749	Variant 714	2015-12-02 14:58:00	ABCD1	\$1,179,759.00
86565	Variant 32	2015-06-25 11:06:00	ABCD56	\$1,000,000.00
91406	Variant 32	2016-07-26 13:50:00	ABCD56	\$1,000,000.00
89503	Variant 772	2016-02-12 15:13:00	ABCD56	\$877,637.63
87830	Variant 656	2015-09-28 09:02:00	ABCD1	\$789,386.75
81849	Variant 409	2014-06-02 10:44:00	ABCD1	\$780,000.00
87334	Variant 635	2015-08-18 15:05:00	ABCD1	\$716,031.13
90055	Variant 808	2016-04-07 17:21:00	ABCD56	\$659,107.94
80015	Variant 313	2014-01-08 14:37:00	ABCD1	\$551,357.88
85421	Variant 158	2015-03-24 10:22:00	ABCD56	\$550,300.00
84988	Variant 545	2015-02-09 09:00:00	ABCD56	\$529,166.63



# **Segregation of Duty Analysis**

#### **Segregation of Duty Analysis**

	Process Instance		Resource	
	>5,000	Total	>5,000	Total
Same person performs 'Sign' and 'GR'	5	418	12	55
Same person performs 'GR' and 'IR'	1901	8078	179	234
Same person performs 'IR' and 'Release'	1	2	4	8



Timestamp Examination—Phocess Duration (Shorted)
Timestamp Examination—Weekend Activity

Timestamp Examination vv concina receivity					
Process Instance	Variant	Value PO (>5,000)	Start Date Weekend Activity	End Date	Duration (Days)
79344	Variant <b>We</b>	eken,d Activ	<b>12</b> 3013-11 <b>P220 des 2 Ans</b> ta	n2@13-11-22 14Rles:00r	<b>e</b> 0
80210	Variant ≥5,	<b>100</b> 6,530.0 <b>To</b>	<b>21</b> 014-0 <b>≥5,200</b> :58:00 <b>T</b>	<b>ot2d</b> 14-01 <b>-≥5,04.2</b> 3:00	Total
80 <b>2</b> 90	e Pariant 2	\$5,600.00 <sub>56</sub>	2014-01-30 <mark>3</mark> 12:25:00 <sub>2</sub>	15 <u>2</u> 014-01-30 <u>1</u> 4:59:00	45 <sup>0</sup>
80411	Variant 2	\$9,517.00	2014-02-07 10:33:00	2014-02-07 14:12:00	0
81387 <b>Si</b> ş	<b>gn</b> Variant 2 <b>6</b>	<mark>8</mark> \$6,100.00l <i>6</i>	<b>2</b> 2014-05- <b>665</b> 09:15:00 <sup>1</sup>	<b>52</b> 014-05-06 <b>112</b> :42:00	130
8233 <b>3</b>	ods <sup>Variant 2</sup>	\$7,002.00	2014-07-02 10:33:00	2014-07-02 16:42:00	0
	ei <b>ya</b> riant 454 <mark>2</mark>	<sup>4</sup> \$5,167.08 <sup>8</sup>	72014-09-62 <sup>1</sup> 12:21:00	<sup>77</sup> 2014-09-02 <b>1</b> 3:32:00	<sup>14</sup> <sub>0</sub>
835 <b>40</b> v	piceVariant 2	\$6,452.25	2014-09-29 14:28:00	2014-09-29 15:31:00	230
868 <b>Rsec</b>	eipt <sub>ariant 2</sub>	\$25,442.00	2015-07-16 10:29:00	2015-07-16 15:29:00	0
894 <b>Rel</b> e	ease <sub>Variant 2</sub> 3	<b>0</b> \$39,000.0 <b>∮</b> 3	82016-02-6 <mark>4</mark> 015:21:00 <sup>1</sup>	<sup>3</sup> 2016-02-04 <b>1</b> 5:40:00	1 0
9050 <b>3To</b>	tal <sub>Variant 1</sub> 20	<b>3</b> 10,000.0 <b>5</b> 6	72016-05- <b>153</b> 0:59:00 <sup>2</sup>	5 <u>2</u> 016-05-16 <b>3</b> 54:59:00	450
90690	Variant 3	\$34,100.00	2016-05-27 08:43:00	2016-05-27 13:29:00	0



# **Conclusion**

- This study integrates process mining into the auditor's risk assessment process by combining process mining results (the riskiness of business processes) with a corresponding transaction value (total value on the specific purchase order).
- ❖ The prioritized process mining results could improve the audit efficiency as the auditors would be able to focus on high-risk process instances with material transaction values.
- ❖ This study contributes to existing process mining and auditing research by showing how process mining can be incorporated into the audit process and the advantages of evaluating event logs when assessing risks.
- Limitations: (1) the proposed risk assessment framework is based on procure-to-pay process. (2) The results can be more generalized if the proposed risk assessment framework can be applied to multiple firms.
- ❖ Future Research: (1) identify sub-categories and assign risk scores based on different business cycles. (2) Generalize commonly used materiality Unthresholds.



# Essay Three A Framework of Applying Process Mining for Fraud Scheme Detection

- This paper aims at providing a framework on how process mining can be applied to identify fraud schemes and assessing the riskiness of business processes.
  - Specifically, the proposed framework captures how the patterns in process mining can be used to detect potentially fraudulent transactions.
  - This paper contributes to the existing literature by associating notable variants/activities with potential fraud schemes and then assigning risk levels, which could be used as an automatic tool to test the fraud risk of every transaction.



## **Literature Review**

#### > Financial Statements Fraud and Fraud Type

- Accounting research on financial statement fraud and Accounting and Auditing Enforcement Releases (AAERs) includes testing hypotheses grounded in the literature of earnings management (Summers and Sweeney, 1998; Beneish, 1999; Sharma, 2004) and corporate governance (e.g., Beasley, 1996).
- Numerous measures for earnings management are created to indicate the risk of financial misstatement and fraud, such as earnings persistence (e.g., Richardson et al., 2005), abnormal accruals and accruals models (e.g., Jones, 1991; Dechow et al., 1995; Dechow and Dichev, 2002; Kothari et al., 2005), and earnings smoothness (e.g., McInnis, 2010).
- To evaluate the predictive power of the extent accrual-based earnings management measures to detect financial statement fraud, Jones et al. (2008) conducted an empirical analysis comparing ten measures (e.g., discretionary accruals, accrual quality) derived from popular accrual models and found that only the accrual estimation errors (Dechow and Dichev, 2002) and their modifications have the ability to predict fraud and non-fraudulent restatements of earnings.

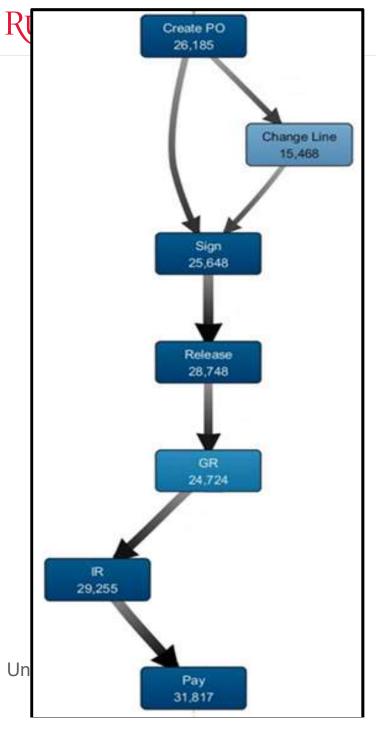


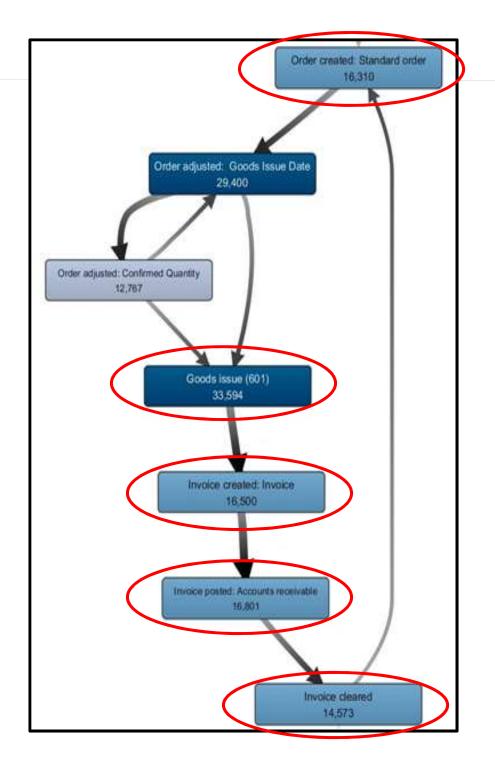
#### **Fraud Types and Fraud Category**

• Total Fraud Sample: 470 fraud firm-year observations (1994-2016)

Fraud Types and Fraud Category			
Fraud Category	Frequency	Percentage	
Revenue recognition issues	174	37.02%	
Foreign, related party, affiliated, or subsidiary issues	150	31.91%	
Liabilities, payables, reserves and accrual estimate failures	114	24.26%	
Accounts/loans receivable, investments & cash issues	107	22.77%	
Inventory, vendor and/or cost of sales issues	107	22.77%	







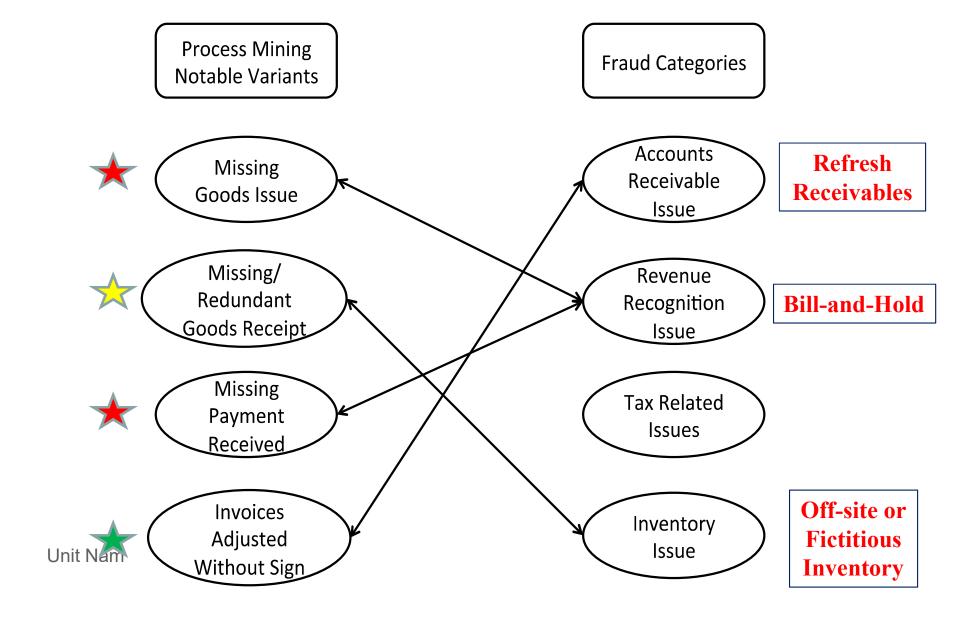


#### **Applying Process Mining for Corporate Fraud Detection**

- To detect corporate fraud using process mining, it is necessary to understand the standard business process for accounting cycles.
  - "Order-to-cash" cycle: Order Created -> Goods Issue -> Invoice Created -> Invoice Posted -> Payment Received -> Invoice Cleared
  - "Procure-to-pay" cycle: Create Purchase Order -> Sign -> Release -> Goods Receipt -> Invoice Receipt -> Payment.
- ➤ Based on the corporate fraud schemes and the activities and variants in the event logs of an ERP system, this study identifies suspicious patterns or activities for each fraud scheme and assigns the risk levels.



#### **Mapping Notable Variants into Financial Statement Fraud Categories**





#### Optional Presentation Title

Accounting Cycle	Fraud Scheme	Notable Activity	Suspicious Pattern Example	Risk Level
Order-to-Cash	Altering Documentation	Order Adjusted: Goods Issue     Date     Invoice Adjusted	Frequent occurrence of order adjusted and/or invoice adjusted activities without approval process during the fiscal year-end period	High
Order-to-Cash	Bill and Hold	Goods Issue     Payment Received	Missing goods issue and/or payment received	High
Order-to-Cash	Channel Stuffing	Order Adjusted: Order Return     invoice adjusted: invoice credit note	Frequent occurrence of order return or invoice credit note immediately after fiscal year end without an approval process	High
Order-to-Cash	Up-Front Fees	<ul> <li>Payment Received</li> <li>Goods Issue</li> <li>Order Adjusted: Change Goods Issue Date</li> </ul>	Payment received occurs before goods issue or invoice created	Low
Order-to-Cash	Failure to Record Sales Allowances	Payment Received	Missing payment received or incomplete payment	High
Order-to-Cash	Inflating the Value of Inventory	Order Adjusted: Net Price	Order adjusted without an approval process Putting in improper price comparing to the market value	High
Procure-to-Pay	Off-site or Fictitious Inventory	• Goods Receipt	Abnormal goods receipt records: missing goods receipt and/or have duplicate or more than one goods receipt in one purchase order	High
Others	Fraudulent Audit Confirmation	All Activities	Matching trading partners corresponding event logs	High/ Medium/ Low
Others	Refresh Receivables	• Invoice Adjusted	Invoices adjusted occurs for many transactions without an approval process	High
Order-to-Cash	Promotional Allowance Manipulation	• Invoice Adjusted: Cash Discount	Many Invoice Adjusted: Cash Discount activities are entered	Medium
Others	Bribery and Corruption	All Activities	Using resource information in event logs to identify potential violation of segregation of duty controls	Medium



# **Conclusion**

- ❖ Process mining can be a powerful fraud detection tool when auditors include the potential fraudulent patterns in their fraud detection process.
- ❖ Contribution: (1) this paper proposes a framework that links notable variants/activities in process mining with corresponding fraud schemes. (2) The proposed framework incorporates risk assessment mechanism that indicates the risk level of each fraud scheme and related notable activity.
- Limitation: this study only includes notable variants/activities in two accounting cycles and several most commonly occurred fraud schemes.
- ❖ Future research could extend the current framework by incorporating more fraud schemes and other accounting cycles when discussing how process mining can be used in fraud detection.
  - A proof-of-work (e.g. prototype) can be built to simulate the application of the proposed framework to detect certain types of fraud schemes.



# **Process Mining**

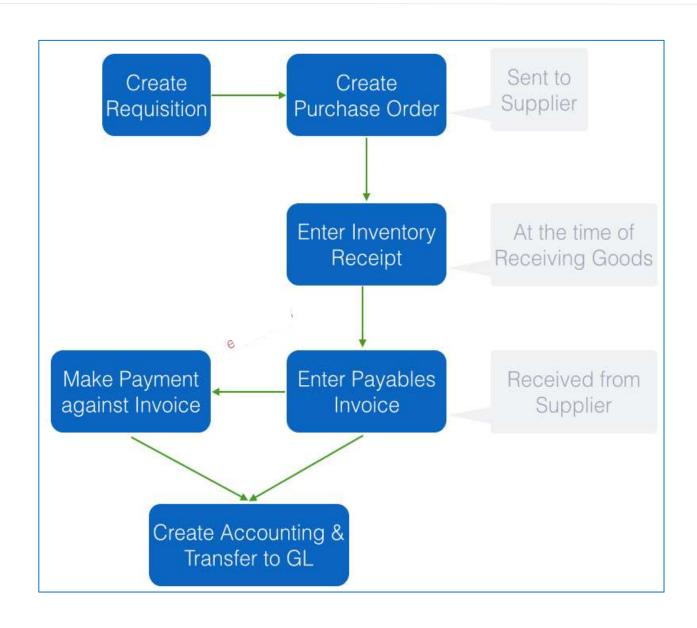
Abdulrahman Alrefai



# **Information Systems**









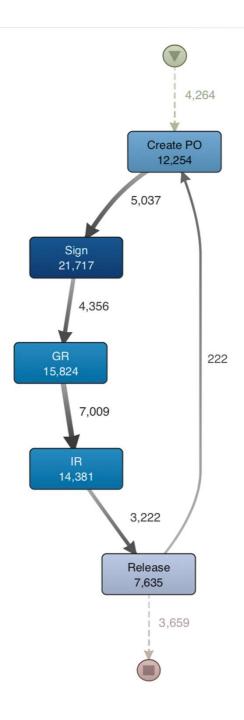
## **Event Log**

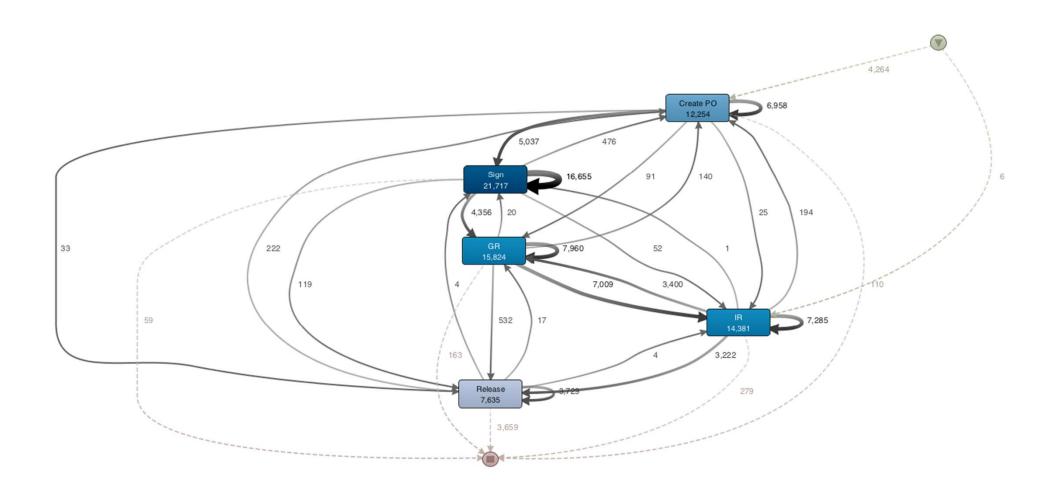
CASE_ID	ACTIVITY	RESOURCE	TIMESTAMP	VALUE_PO	VALUE_PAY	VALUE_GR
CASE_ID	ACTIVITY	RESOURCE	TIMESTAMP	VALUE_PO	VALUE_PAI	VALUE_GR
87161	Create PO	Sandra	8/5/15 14:13	300		
87161	Sign	Sandra	8/5/15 14:14	300		
87161	Sign	Tiffany	8/7/15 10:35	300		
87161	GR	Paul	8/10/15 14:29	300		300
87161	IR	Paul	8/12/15 8:21	300	300	300
87161	Release	Amanda	7/1/16 12:08	300		
87183	Create PO	Sandra	8/6/15 11:46	14375.46		
87183	Sign	Sandra	8/6/15 11:46	14375.46		
87183	Sign	Tiffany	8/7/15 11:34	14375.46		
87183	GR	Reid	8/17/15 14:17	14375.46		14,375.46
87183	IR	Reid	9/10/15 11:31	14375.46	15,511.53	14,375.46
87183	Release	Juanita	9/10/15 14:58	14375.46		
87197	Create PO	Michael	8/7/15 10:37	864.26		
87197	Sign	Michael	8/7/15 10:37	864.26		
87197	GR	Mildred	8/7/15 12:02	864.26		864.26
87197	IR	Mildred	8/10/15 9:16	864.26	864.26	864.26
87197	Release	Kimberly	8/11/15 7:01	864.26		



### What is Process Mining?

Analyze the event log data that exists in the information systems of a company and use that to visualize and understand what is actually happening in the company's processes and how they are executed in real life

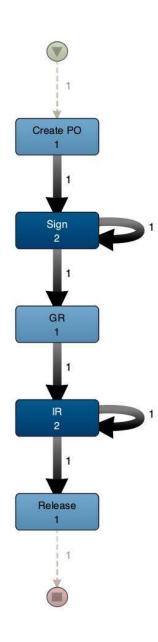






### Case # 89501

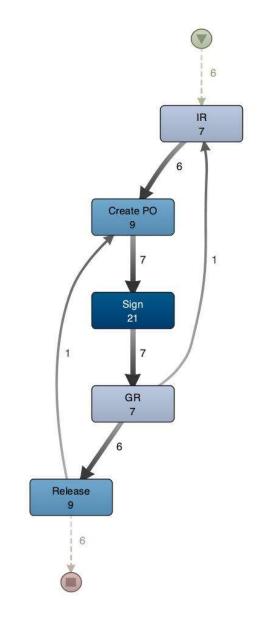
Activity	Originator	Timestamp	Value PO	Value GR	Value Pay	
Create PO	P1	02/12/2016 14:17:04	600.00			
Sign	P1	02/12/2016 14:17:05	600.00			
Sign	P2	02/16/2016 07:42:31	600.00	-	Duplicate payment suspicion	
GR	P3	02/16/2016 09:44:20	600.00	600		
IR	P3	02/17/2016 15:16:37	600.00	600	600.00	
IR	P3	02/17/2016 15:17:49	600.00	600	600.00	
Release	P4	02/18/2016 07:01:17	600.00			





### Case # 90027

Activity	Originator	
IR	P1	
Create PO	P2	
Sign	P2	
Sign	P3	
GR	P1	
Release	P4	



	Value GR	Value Pay		
)	17,784	17,783.75		
	Irregula activity	ar starting		
)				
)	17,784			
)				



### Case # 89554

Activity	Originator	Timestamp	Value PO	Value GR	Value Pay	
Create PO	P1	02/19/2016 12:19:01	15.71	Segregation		
Create PO	P1	02/19/2016 12:19:01	49.00	duty violati	OH	
Sign	P1	02/19/2016 12:19:02	15.71			
Sign	P1	02/19/2016 12:19:02	49.00			
GR	P1	02/19/2016 12:20:27	15.71	15.71	3 way match	
GR	P1	02/19/2016 12:20:27	49.00	49.00	violation	
IR	P1	02/24/2016 11:51:45	15.71	15.71	21,783.05	
IR	P1	02/24/2016 11:51:45	49.00	49.00	21,783.05	
Release	P2	02/24/2016 14:26:28	15.71			
Release	P2	02/24/2016 14:26:28	49.00			



### Why Process Mining?

- 1. Gaining detailed and objective information on the business process
- 2. Obtaining high levels of assurance by examining the entire population
- 3. Gathering strong evidence using unmanipulated data



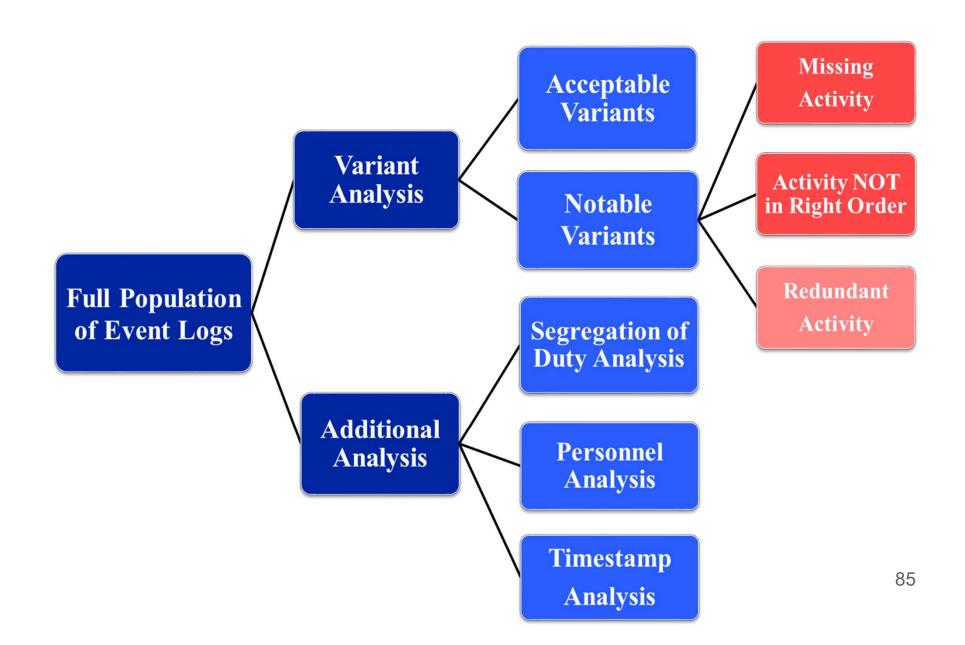
### **Process Mining Projects**



# Evaluate the Effectiveness of Internal Control (RADAR)

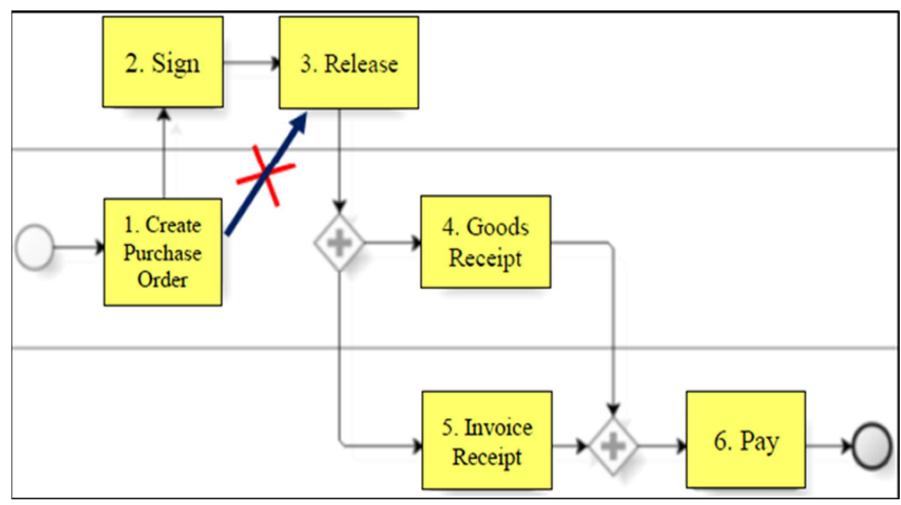
- This paper aims at adopting process mining to evaluate the effectiveness of internal control using a real-life event log from a large European bank.
- The evaluation is based on the full population of event logs and contains four analyses:
  - (1) Variant analysis that identifies acceptable and notable variants.
  - (2) Segregation of duty analysis that examines process instances and employees that violate segregation of duty controls.
  - (3) Personnel analysis that investigates employees who are involved in multiple potential control violations.
  - (4) Timestamp analysis that detects time related issues such as the ones performed during the weekends and process 84 instances that have lengthy process duration.







### Example of Acceptable/Notable Variants



**Unit Name** 



## **CONCLUSIONS**



### **Continuous Process Monitoring (Hering)**

- O2C
- Match with SPED to find sales that are not recorded
- Reduce the time delay between the occurrence and the analysis of business operations related events
- > increases the information value



#### How can it be achieved?

- Develop a novel approach for assurance that combines the advantages of continuous monitoring with those of process mining
- Actively detect and investigate deviations and exceptions as they occur along the transaction process



### Marinha do Brasil (continuous process mining)

- Piggybacking on AICPA payroll project
- Very integrated and organized information system
- Over 450 units (ships, etc)
- Over 200k employees
- Very different cycles of operation
- Continuous process mining
- Can we use the results of the prefeitura procurement system?



## **Thank You**