

Applying data analytics to performance and financial audit: the NAO experience

Michael Kell Chief Economist, NAO



Overview

- Background on the NAO
- Examples of Data analytics
 - Performance audit
 - Financial Audit
- · How we've done it
 - Performance audit
 - Financial Audit
- Discussion

The NAO

- Established in 1866
- Independent of executive, reports to Parliament, no judicial authority
- 800 staff
- Financial audit: 370 accounts certified, covering £1.6trn; set standards for local government audit
- Performance audit: 65 VfM reports, 40-50 PAC hearings
- Investigations: 40-50 reports

The case for data analytics



Doing our work faster



Fewer mistakes, greater consistency



Creating new insights



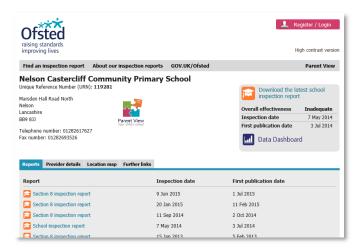
Better communication

Overview

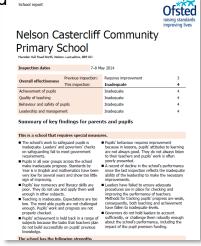
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Webscraping – OFSTED data on pupil premium

1. Programmatically navigate to school page



2. Identify link to latest inspection report within HTML and download



3. Search text for refs to pupil premium

ensure adequate for checking and nce of teachers.

Methods for tracking pupils' progress are weak, consequently, both teaching and achievement have fallen to inadequate levels.

- Governors do not hold leaders to account sufficiently, or challenge them robustly enough about the school's performance, including the impact of the pupil premium funding.
- The recently appointed headteacher has accurately evaluated the school's strengths and weaknesses and has started to make improvements.

4. Copy all paragraphs out for further analysis

urn	School name	refs to 'pupil premium'
137816	6 Eston Park	- The performance of students known to be eligible for free school meals varies too much between subjects. The academy does no
	Academy	use its pupil premium funding effectively to ensure these students achieve as well as they should, particularly in English.
		- The proportion of students known to be eligible for the pupil premium (additional funding for those pupils known to be eligible
		for free school meals, children from service families and those children that are looked after) is above average.
		- The pupil premium funding is used to provide additional support and resources. However, these are not targeted precisely enoug
		on the students for whom the funding is intended. As a result, the achievement of these students is too variable. In English, for
		example, students known to be eligible for free school meals underachieve in comparison with other students and with similar
		students nationally.
		- The governing body manages the academy's finances efficiently, although the impact of pupil premium funding and the link
		between pay progression and performance are not being checked closely enough. The governing body makes sure that
		safeguarding requirements are met.

...then simply repeat (7,000 times!)



Webscraping – Readability of Tax Guidance GOV.UK



Income Tax

- 1. Overview
- 2. How you pay Income Tax
- 3. Tax-free and taxable state benefits
- 4. Work out if you need to pay Income Tax
- Check you're paying the right amount

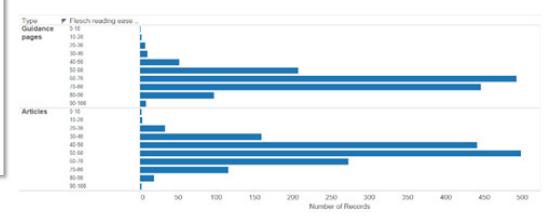
1. Overview

Income Tax is a tax you pay on your income. You don't have to pay tax on all types of income.

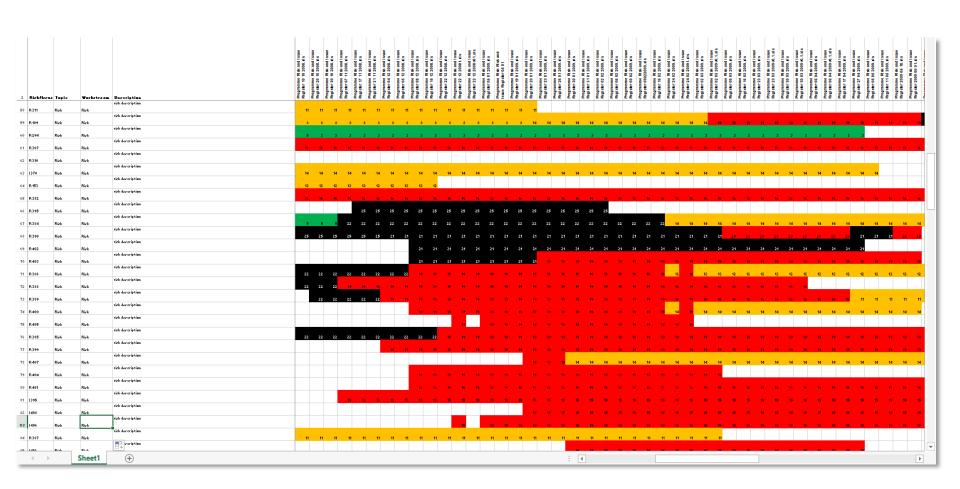
You pay tax on things like:

- · money you earn from employment
- profits you make if you're self-employed including from services you sell through websites or apps



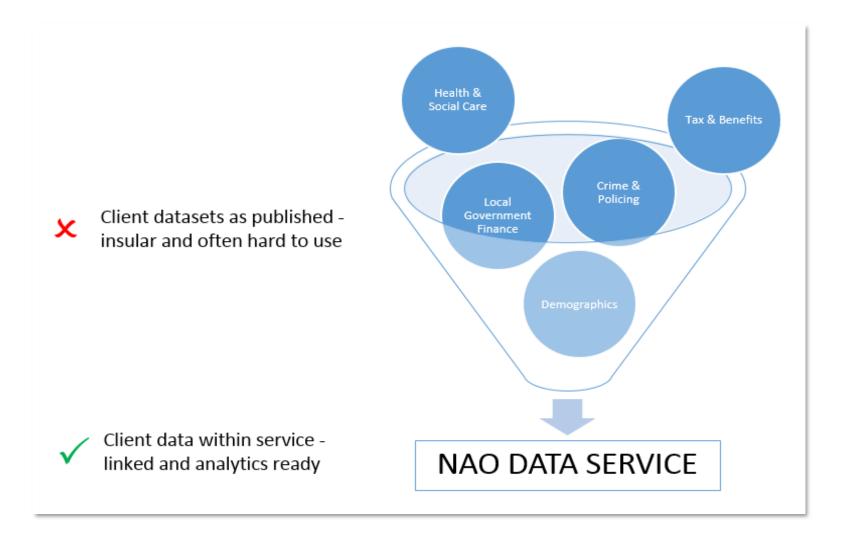


Creating insight with risk logs



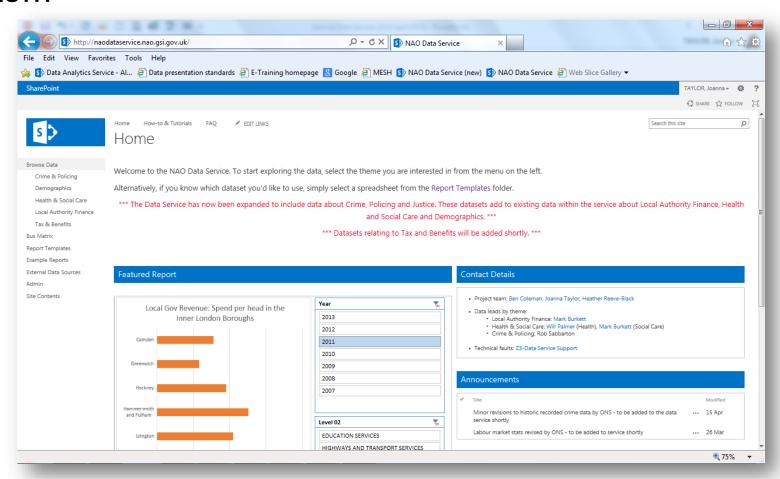


NAO Data Service



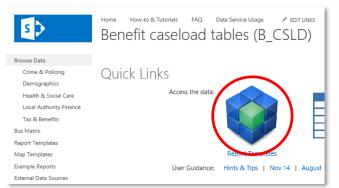
NAO Data Service

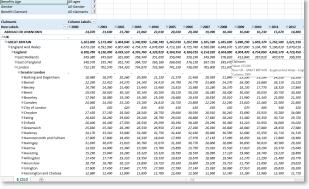
Entry point to service is through dedicated Share Point site...



NAO Data Service

Access to data is via cube icon...

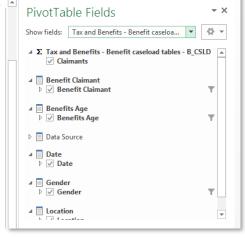


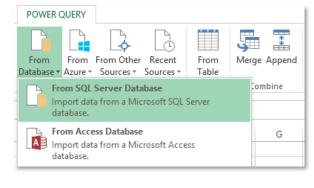


...providing access to data in pivot table form

...with the ability to easily customise & link to other data

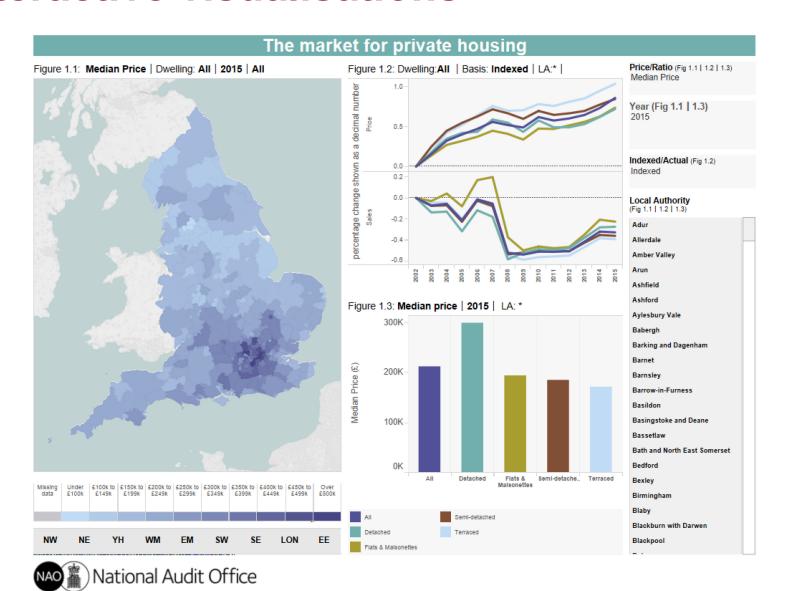
in service





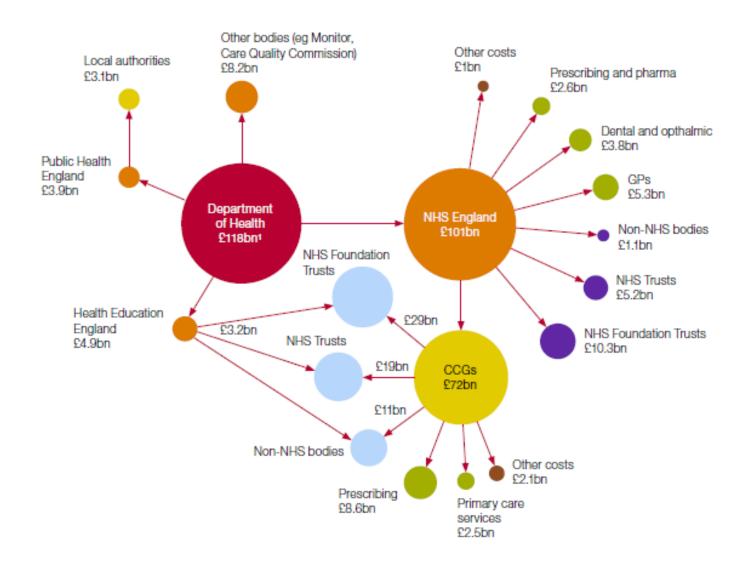
Alternatively, advanced users can connect to the SQL database directly

Interactive visualisations

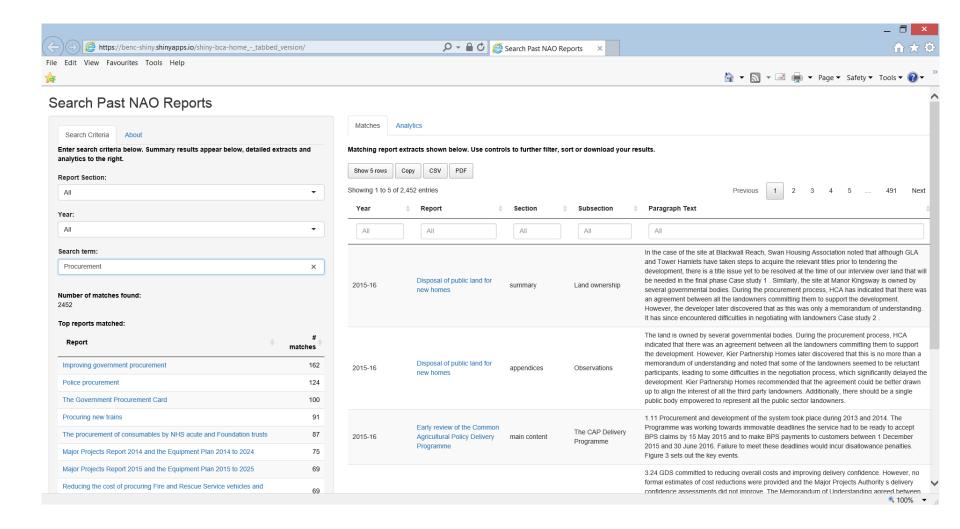




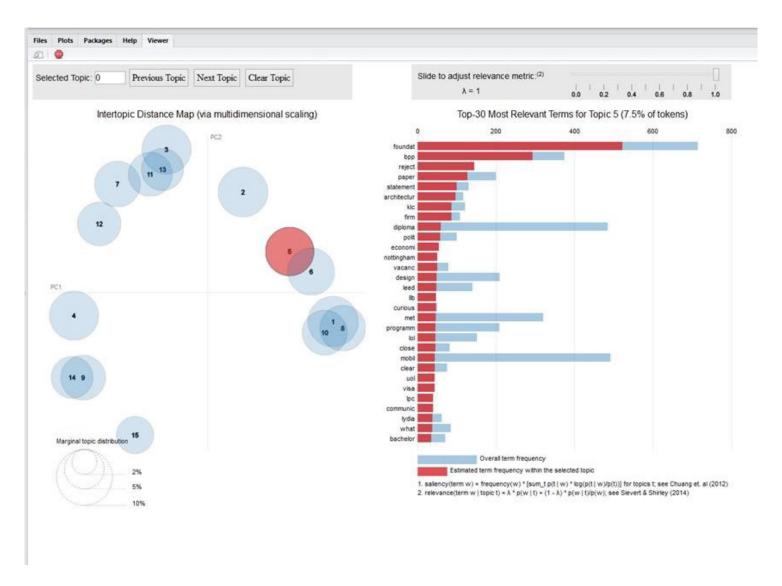
Simple visualisations: bubble diagrams



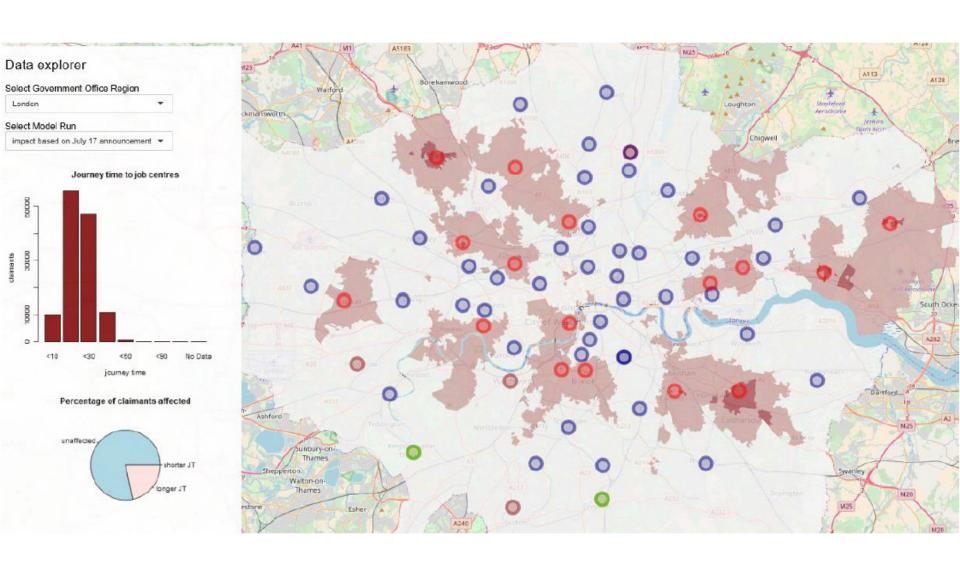
Harvesting our past reports



Topic Modelling (Machine learning)



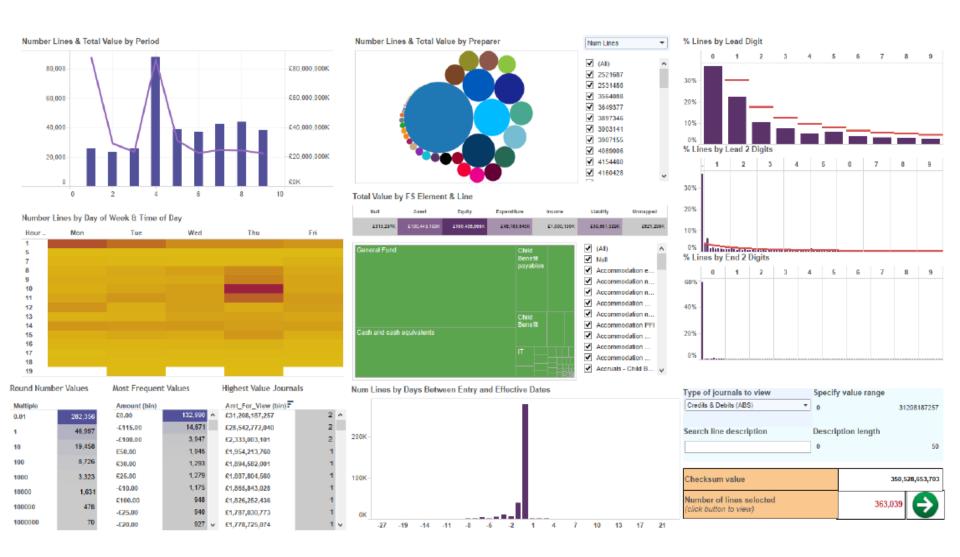
Spatial Analysis



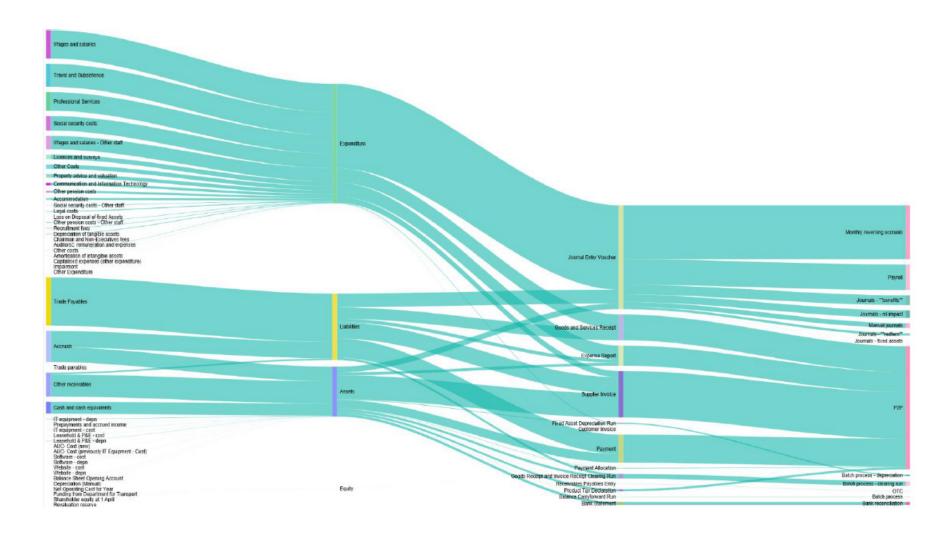
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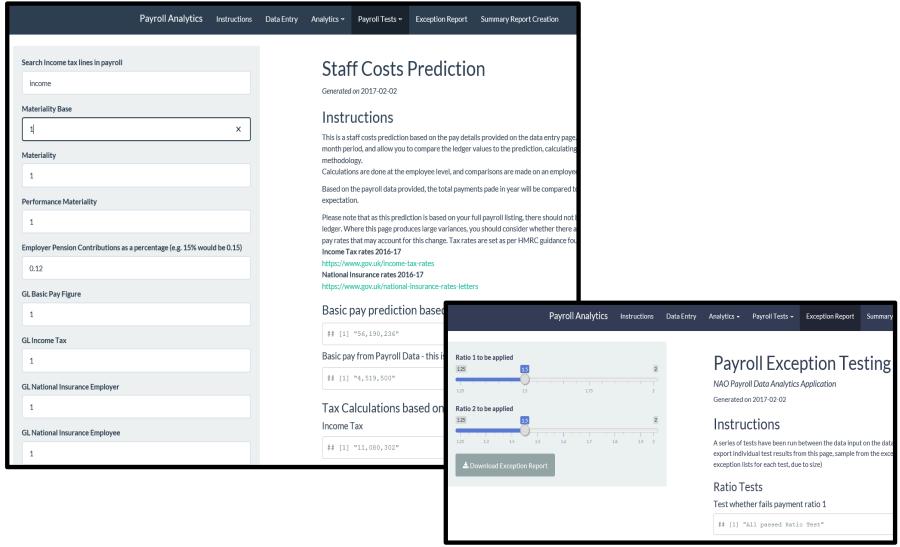
Journal Analytics Dashboards



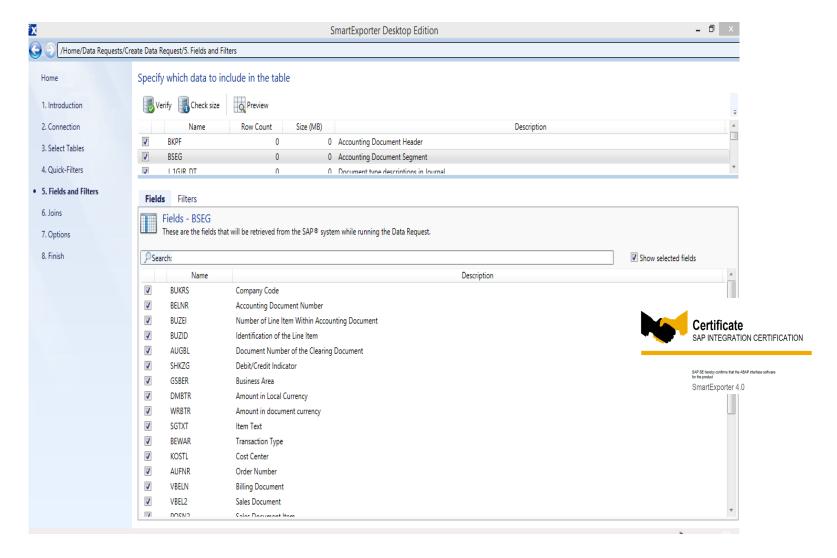
Sankey diagrams



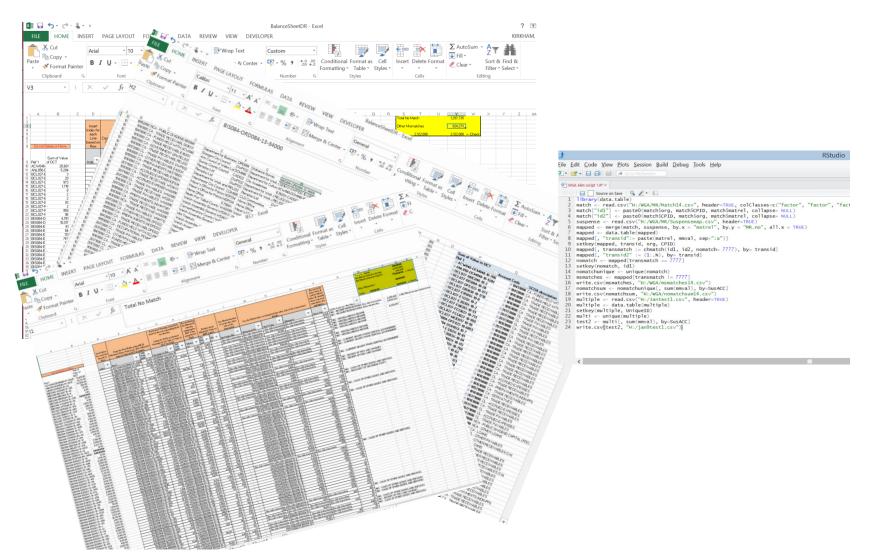
Improved testing of payroll



SmartExporter



Efficiency in eliminations



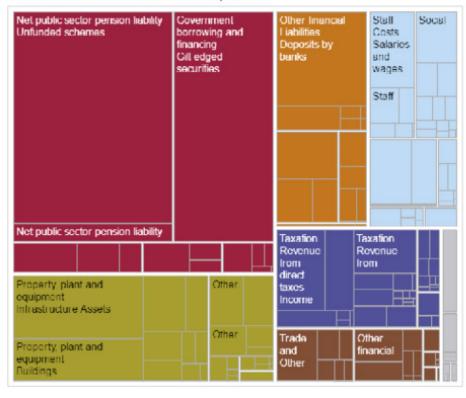


Interactive data visualisations: WGA



Non-current Liabilities Revenue Non Current Assets Current Current Liabilities Assets Expenditure

Breakdown of WGA Balances | 2015



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Leverage senior sponsorship



Bring in specialists and protect their time



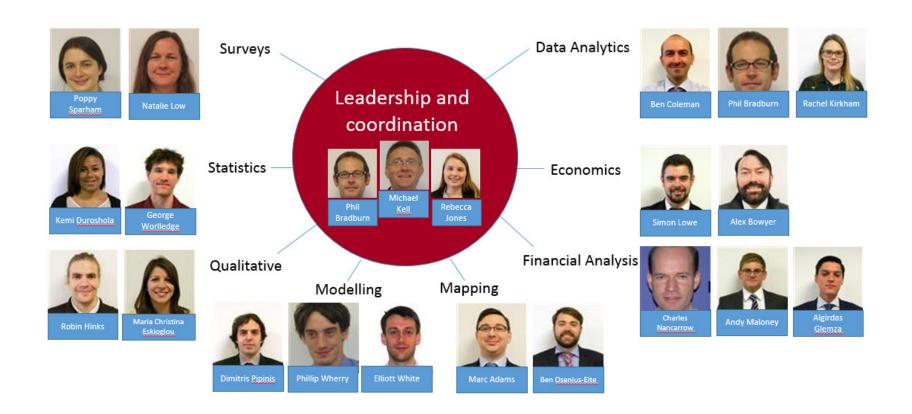
Reach out to junior staff



Focus on what helps

- Data gathering and presentation, rather than analysis
- Identify tools/techniques that meet specific needs
 - Back catalogue analyser
 - Webscraping
 - Bubble charts
 - Interactive visualisations
- Spread the word

Stay joined up with "traditional" analysis

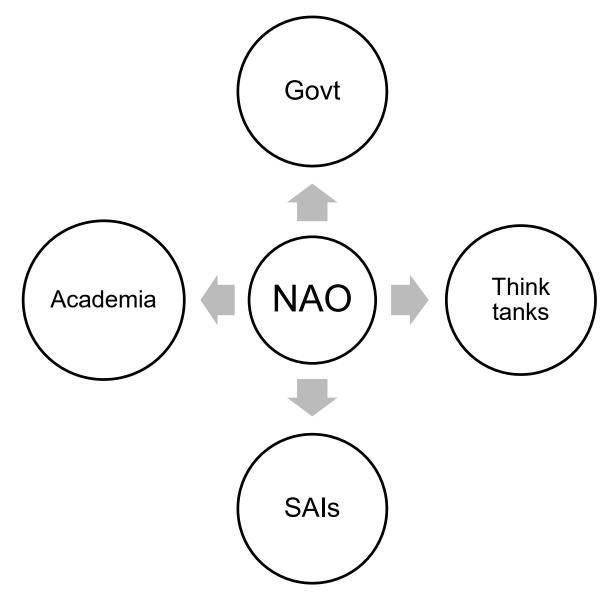


Keep track of skills

Screenshot of the Skills Passport for data analytics



Look outwards



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What's worked

- Find senior people who get it
- Keep on keeping on
- Make sure FA and PA data analytics stay integrated
- Think long term, think pipeline

Financial audit training

AA1- include introduction modules in AA1 training schedules on data analytics – general awareness built in Training for new and existing AMs on assurance and client insight provided by data analytics – intelligent commissioners

Workshops for **key client contacts** on data analytics techniques and insight gained from data analytics

Provide ability to elect to train in data analytics as specialism during training contract. Also IT audit?

AP/Lead programme contain module on Data Analytics for leads – intelligent commissioners Data Analytics awareness and understanding heightened across organisation

Provides structured training to AA1-AA3 on data analytics, with aim to have most reach 'data analytics doer' stage by AA3 Where AAs show clear interest/aptitude for data analytics, give further structured training and project; reach data analytics expert level as AP

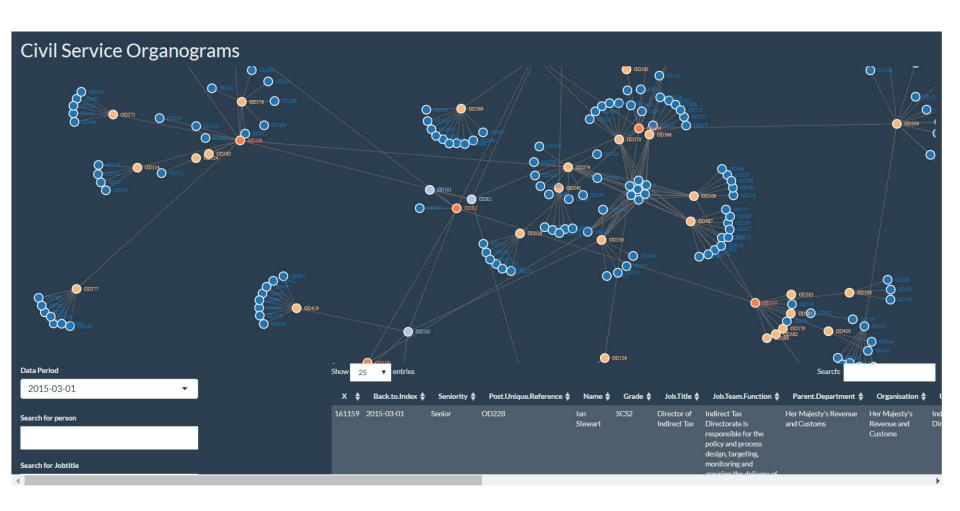
Higher demand for data analytics in financial audit

Overview

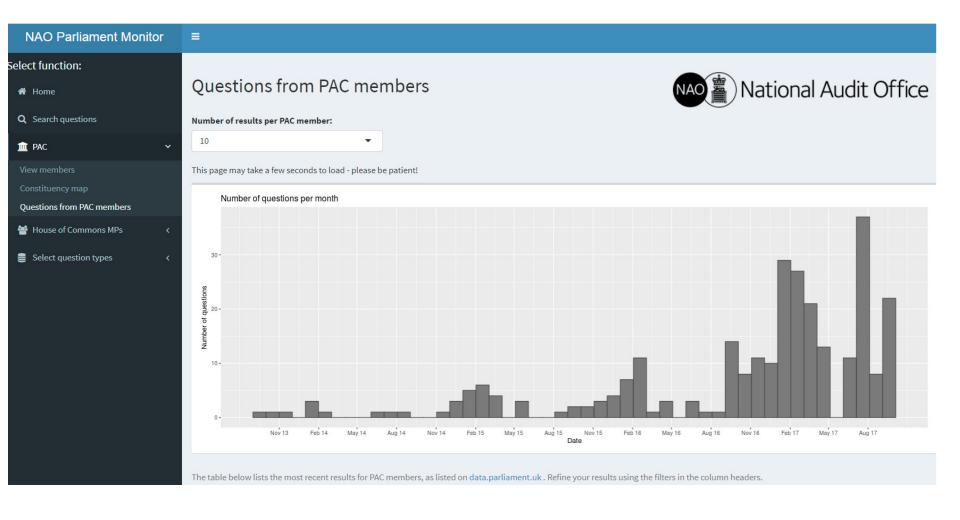
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Spare slides

Department Organograms



Parliament Monitor



5. Comprehensive L&D offer

- External training providers to provide R training for initial core of users, plus later on package writing in R etc
- Training courses provided by NAO staff data service training,
 Powerpivot, webscraping, APIs, data visualisation, coding in R.
- E-training initially using free web provided R / data analytics resources moved onto more structured DataCamp courses
- Portfolio of skills Encouraging staff to think about analytical skills as a "portfolio" – and to complete a "skills passport" – (next slide for more detail)
- Sharing knowledge network meet "show and tell" sessions to share what is possible and blogs / updates to spread new uses / methods / tools Background on the NAO