Pisa, 24 July 2018

Data analytics for auditing: methods and techniques Magdalena Cordero



EUROPEAN COURT OF AUDITORS

In 2015 the ECA

Scenario 2

In 2015, ...

... the generation and availability of large amounts of data is transforming the world's economies ("big data"). At the same time, access to sophisticated data analysis methods is becoming cheaper.

Therefore, in 2040 ...

... the ECA is using a high degree of automation in its audit procedures. Algorithms spot irregularities in digitalised reports and documentation. Artificial intelligence detects performance patterns in large data sets. Auditors will focus more on asking the right audit questions than on verification and analysis.



Agenda

- Digital transformation, digital audit
- Why now? The context
- Techniques
- Contribution to audit transformation
- A framework to develop data services
- Roadmap Towards digital audit
- Benefits for the organisation
- ECAlab and the importance of sharing knowledge



Techniques and methods

Risk analysis	Exploratory data analysis	Data visualistion
Artificial intelligence	Sentiment analysis	Cluster Analysis
Sampling	Fore	casting Time Series
Big data analitics	Image Recognition	Geographical information systems
	Big data analytics	Machine learning
Network analysis	Natural language processing	Machine Translation
COURT OF AUDITORS		Page 4



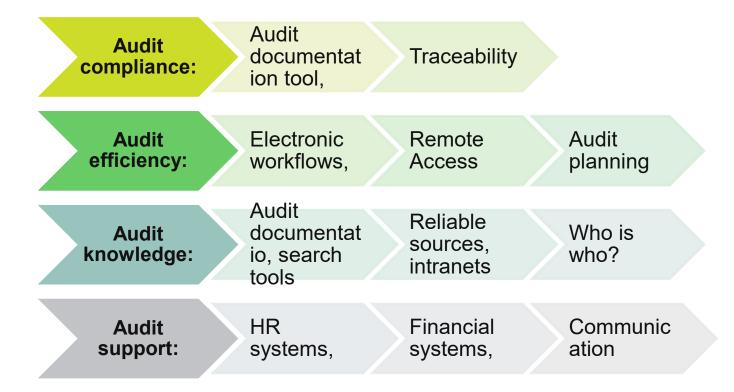


Digital transformation, digital audit

«The profession needs to achieve a "quantum leap" to redesign audit processes using today's technology, rather than using information technology to computerise legacy audit plans and procedures.»

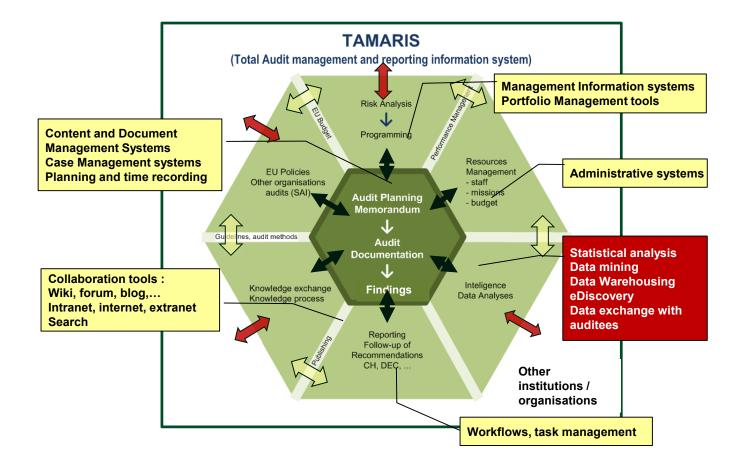
AICPA. Reimagining Auditing in a Wired World

Technology for audit: traditional role





IT supporting existing processes





Technology for audit: traditional role

IT audit

COBIT

- Control Objectives for Information and related Technology
- Since 1996. ISACA.
- Version 5.



Next step

Audit transformation

Driven by digitalisation and data analysis



Page 10

Why now?

«Measure what is measurable and make measurable what is not so.»

Attributed to Galileo Galilei

Audit transformation

Why?

- Evidence is digital
- Presence is digital
- Auditees are more and more digital

Technology maturity

- Data exchange methods
- Data analytics
- Big data
- Natural language processing



The evidence is **DIGITAL**

- Digital financial processes
- Digital administrative processes
- Electronic signature
- E-Government
- e-tendering, e-invoicing
- GPS
- Electronic charts
- Digital twins/proxies







The presence is **DIGITAL**

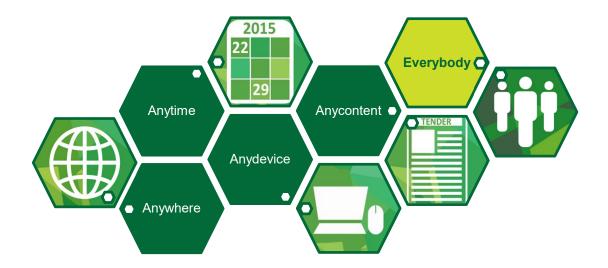
Work from **Anywhere**

At Anytime

Using Anydevice

To access Anycontent

Everybody: Collaboration





The control is digital

- Controls performed by the auditee documented electronically
- Controls perfromed by the controller of the auditee (internal audit) also electronically documented
- The full control system is described on databases and electronic document

Digitalisation allows control by design





eGovernment



Tallinn declaration on eGovernment

- Digital-by-default, inclusiveness and accessibility
- Once only
- Trustworthiness and Security
- Openness and transparency
- Interoperability by default
- Horizontal enabling policy steps

New digital services: new data and new risks Risks: coordination, interoperability, common architecture





Data

Audit institutions don't produce the data needed to perform audit.



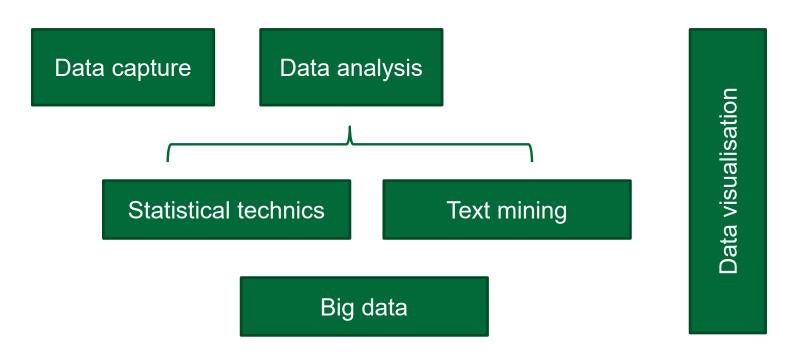
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Techniques

«The profession needs to achieve a "quantum leap" to redesign audit processes using today's technology, rather than using information technology to computerise legacy audit plans and procedures.»

AICPA. Reimagining Auditing in a Wired World

Techniques



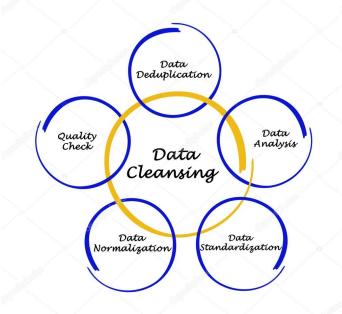


Data capture

- Regular data transfer
- Access to the auditee systems
- Data exchange via extranet sites (portal)

Data preparation

- Data extraction, transformation and load
 - Data cleansing





Data analysis

Statistical techniques

Unknown model

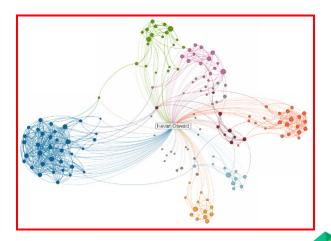
Exploratory what the data tell us?

- Visual. Allow for patterns and trends. Use of GIS (Geographical Information Systems)
- Data mining:
 - Explore the full dataset
 - Data will tell what is next
 - Analysis of outliers
 - Expert systems
 - Requires IT, statistics and business experts and skills

Known model

Analytical. Reply to specific questions: Is there relation between A and B?

Regression models, time series analysis, factor analysis, discriminant analysis, causality analysis,etc.





Big data

The Internet of Things and big data

Everyday objects have sensors , become smart and "talk " to each other. Everything can be registered, measured and captured in digital format.

What is digitally captured ? what becomes data ?

What is big data?

- Massive amounts of data
- Combination of data from different sources
- Very complex data
- Generated by automatic processes (machine, generally)
- Requiring special treatment



Benefits

No need to "clean up" the data to determine the model. Instead of trying to understand the causes of complex phenomena correlations are used to analyse effects



Text mining

The goal is to turn text into data for analysis via application of **natural language processing** and analytical methods.

Text analytics linguistic, statistical and machine learning techniques that model and structure the information content on textual sources

- Semantic relations
- Sentiment analysis
- Pattern recognition
- Named entity recognition
- Speach tagging
- Machine translation



. . .



Natural language processing

What Artificial Intelligence can do <u>today</u> in the field of document understanding





What technology can do, ECB - 1



DGC Senior Management Presentation Frankfurt Am Main, 13 February 2018

DISC in Motion... DG-IS DISC Team

Unstructured Data Processing on DISC - Document summarization example

1. Input to the Natural Language Processing Algorithm (~500 words)

Big data encompasses a wide range of highly complex information sources, characterized by granul: (observed at the individual or product level), high frequency (such as intra-daily time series), lac structure (data retrieved from text or internet sources), or combinations of the above.

The increased availability of big data creates a novel opportunity for central banks to improve on furtilment of their mandale. In order to fully leverage the potential of ever-growing volumes of informal the European Central Bank (ECB) is compelied to develop the capacity to collect and slore this data well as analyse it by means of modern machine learning techniques. This encompasses a rang algorithms trained for data-driven predictive modelling.

Accurately assessing the present and forecasting the future are core activities of the ECB, continuously perfected by means of advanced analytical methods. The adoption of big data and machine learning techniques would represent an expansion of the existing statistical toolbox, further promoting informed decision-making. A range of novel economic studies illustrate how analytical tools designed for big data enable the construction of more accurate predictive models. Aware of these benefits, ECB business area experts have already experimented with machine learning techniques in their work, thus placing the bank at the forefront of culting-edge economic analysis.

Alongside the conduct of monetary policy, the increasingly important role of the ECB as a financial market supervisor has entailed the production and analysis of more granular data. Given its pan-European access to a large and growing number of confidential datasets, the ECB enjoys a unique position to become a leader in the use of big data for monetary policy and financial supervision.

Big datasets used by the ECB require ample storage space and working memory, often exceeding the capacity of a single computer. Moreover, the confidential nature of the information managed and produced by the ECB prompted the need for a secure, in-house solution for data management. In order to enable ECB experts to harness the potential of available big data, DGIS has been working on improving the available IT infrastructure. To this end, DGIS put in place the Data intelligence Service Centre (DISC) platform, a secure distributed computing environment for the storage of all datasets used within the bank. which enables general data processing capabilities and facilitates information sharing across business areas.

Over time, the techniques used by ECB experts have become progressively more demanding from a computational point of view. As these methods require the use of more processing power, analytical work conducted on a single laptop can become very cumbersome, slow or even unfeasible.

The necessary processing power for state-of-the-art analytics can be guaranteed by a system of computers that work together in a cluster. To this end, we will further leverage the Hadoop duster computing system underlying the DISC platform. The parallelization of machine learning computations in the cluster would expand the possibilities for analytical work along two important dimensions: the use of large datasets and the deployment of algorithms with high computational demands, moving the ECB into the realm of big data.



What technology can do, ECB - 2

3. Summary of the Summary Generated by the Natural Language Processing Algorithm (~50 words)

In order to fully leverage the potential of ever-growing volumes of information, the European Central Bank (ECB) is compelled to develop the capacity to collect and store this data, as well as analyse it by means of modern machine learning techniques.

Natural Language Processing



Document summarisation



WHO's Assistant Director-General, Bruce Ayleard provided the TF with an epidemiological overview of the current shaubann in the region. As of today, the lowest number of classin has been reported since the logingring of the outbrank, or to disma, b in distant classes and no new cases in Liberals for 40 days, However, HVO highlighted that a publicative risk limited to the virus substantials and the low number of new cases hand, not days an ed to the the virus substantials and the low number of new cases hand, not togen and to be

Case: Chamber III – Union Civil Protection Mechanism (14PAN253)

Goal: help auditors to quickly read through many documents and select the meaningful ones *ECALabers Emanuele Fossati*

Summary, 2% ratio

"The situation needs to be monitored closely in Guinea before we can announce a definitive slowdown of the epidemic: no new cases of primary contamination; all current and expected new cases are family or health

Most positive paragraph

"The response from national authorities, international organisations and partners show a clear improvement in the response"

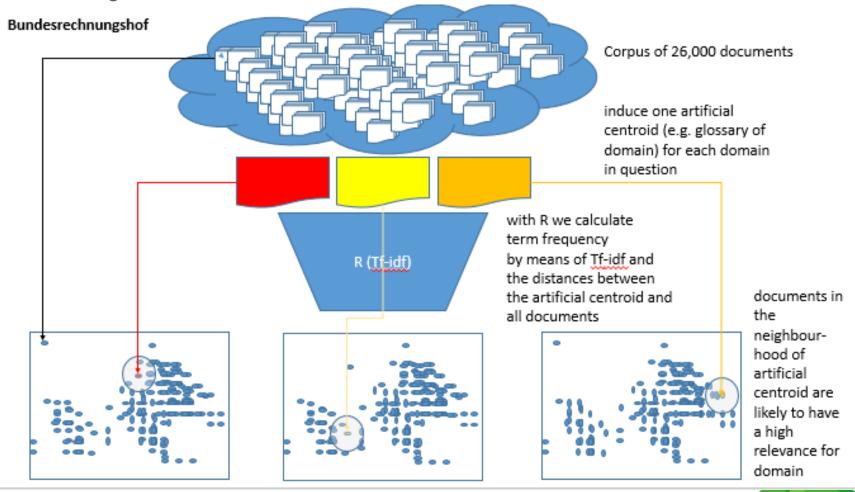
Most negative paragraph

"The EU DEL Sierra Leone mentioned that there are no cases confirmed (to the contrary of previous messages from WHO). One suspected case was contaminated in Guinea and died around 12 March in SL. Contacts were isolated but they have tested negative."



German SAI. Text mining methodology

Text mining for selection of relevant documents/files in the domain of an audit





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Semantic search/navigation

Search by meaning



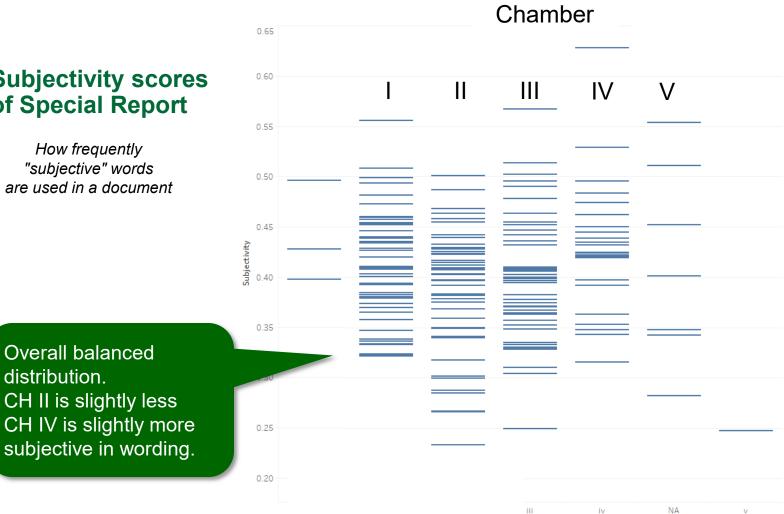


Sentiment analysis

Subjectivity scores of Special Report

How frequently "subjective" words are used in a document

distribution.





Sentiment analysis

Chamber 0.7 Sentiment scores of Special Reports 0.6 11 IV Ш V 0.5 How "positive" or 0.4 "negative" is the wording used in a document 0.3 Watson Sentiment Score 0.2 0.1 Overall balanced distribution. CH I is slightly less positive CH III is slightly more positive -0.2 In wording. -0.3 -0.4 -0.5 cead iii iv NA v



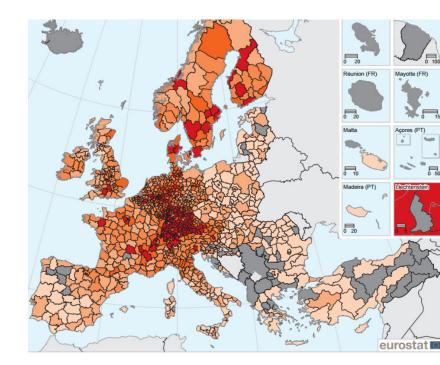
Sentiment Analysis – executive summary of SR

Food waste

Overall Sentiment			
Negative -0.37			
Overall Emotion			
Joy 0.10 Anger 0.48	Disgust 0.29	Sadness 0.52 Fear 0.13	
Water waste			
Overall Sentiment			
Positive 0.16			
Overall Emotion		1	
Joy 20.08 Anger 20.48	Disgust 🔲 0.62	Sadness C.24 Fear C.08	

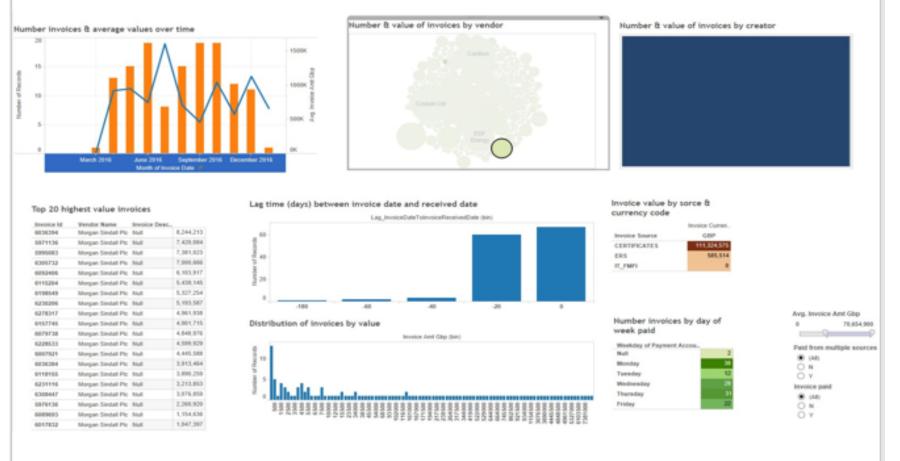
Data visualisation

- Tabular
- Graphical
- Word clouds
- Infographics
- Dashboarding





Purchase to pay (P2P) analytic – invoices analysis



Building a series of dashboards that allow audit teams to consider their knowledge of the business and identify areas of interest is a key aim of our P2P work.

NAO experience of applying data analytics to performance and financial audit: 24th UN/INTOSAI Symposium 2017



Blockchain. Contol by design.



Changes in audit

«The best way to predict the future is to invent it»

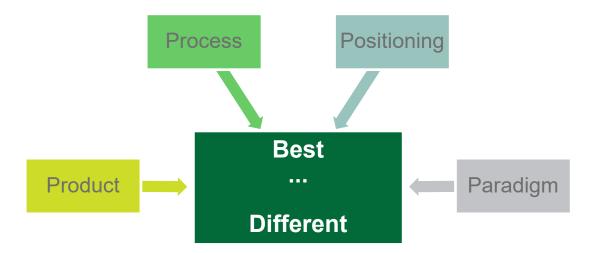
Alan Kay

The use in audit

- Participation to
 - Programming
 - Planning process
 - Automation of repetitive tasks
 - Evidence gathering
 - Reporting
 - Knowledge management



Innovation: the "4 Ps" model

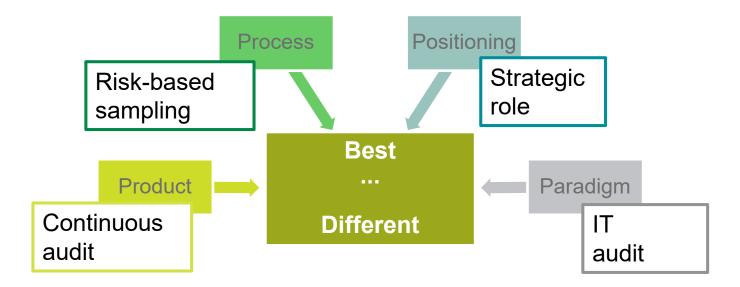


Tidd J., Bessant J. (2016). "Managing innovation: Integrating Technological, Market and Organizational Change, 5th edition". *Wiley.* Chichester, West Sussex.



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Innovation: the "4 Ps" model





Product: Continuous audit

Continuous control of the transactions Be

This requires

- Frequent data transfer or remote access to control systems
- Algorithms containing the rules to identify irregularities
- Business rules to set alerts
- Enough computing capacity
- To be efficient it has to be done remotely

Benefits

The work is not concentrated in a period of the year: it is distributed.

The continuous and interactive feedback to the auditee on irregularities. This allows the auditee to take action.

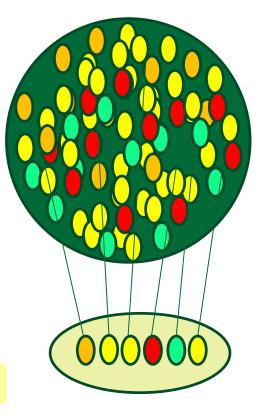
More effective audit.



Process: Risk analysis

New planning and programming

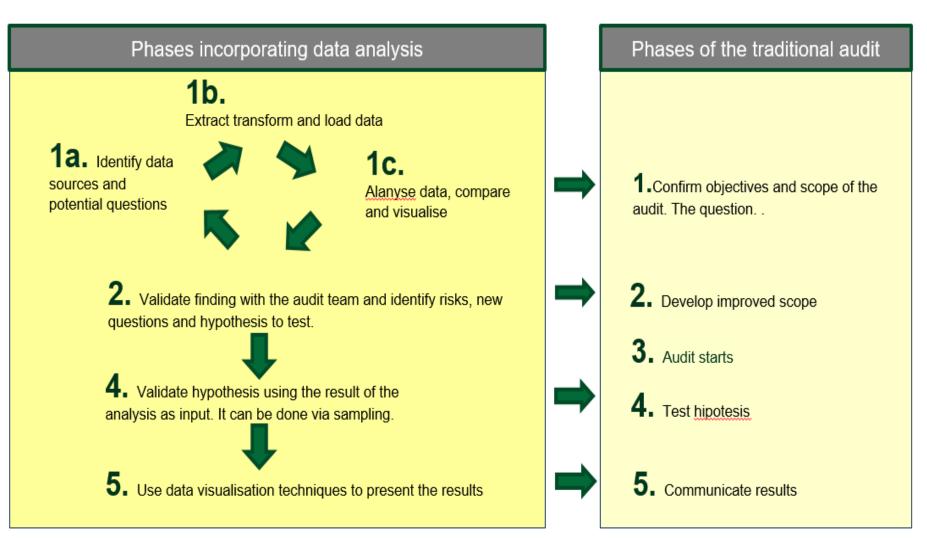
- Analyse the complete data set before starting to audit.
- Utility: audit planning, risk analysis.
- Identifies patterns, correlations and changes
- Use in the audit field, only in high-risk cases
- Focus on outliers



From sampling to 100% of the population



Process innovation





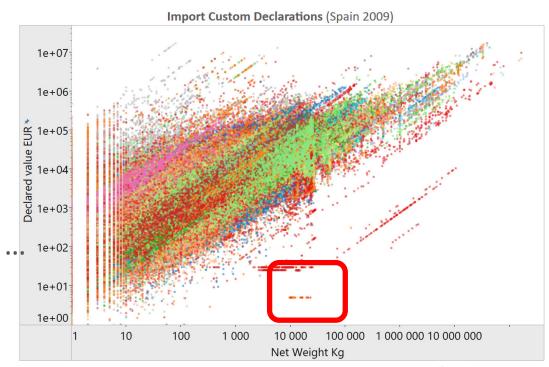
Risk based sampling EU Customs audits – CH4

Goal: assess control systems

- "Are the import procedures robust?"
- "Are we tackling VAT fraud?"

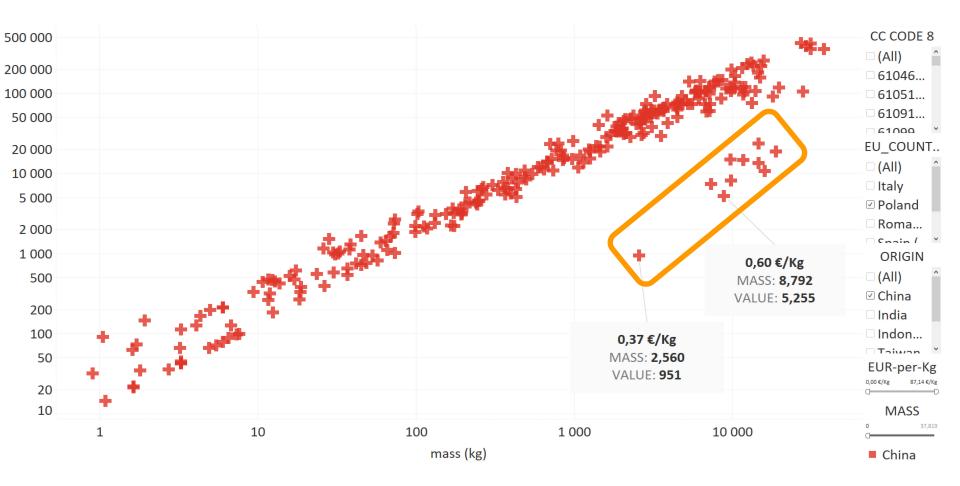


- Random samples 😐
- 2014: data visualised ...





2. Sampling - Poland, Cotton trousers (10)





Positioning: auditor as a collaborator

From financial audit to a more strategic role If audit is carried out continuous: collaborator.

Enables the team a greater focus on strategic risk

Dublin Airport Authority

"Prior to apply data analytics, 90% of the function's time was spent on financial audits. Since the incorporating data analytics the focus has shifted, with 50% of audits now concerning non-financial risks. ... The overall direction of internal audit is to opérate on a more strategic level by looking at strategic risks. "

> Example described in Data Analytics It is time to take the first step Chartered IIA (2017)

KPMG France: Automate the junior auditor role using IBM Watson.



Paradigm: IT, object to audit

When the result of the audit is based on data and its quality,

The information system must be audited first.

IT will move from being an instrument to help the auditor, to be the object to be audited.

Information systems

Governance, code quality Business rules and controls, ...

Security

- Access, penetration, prevention, confidentiality, backup and resilience, ...

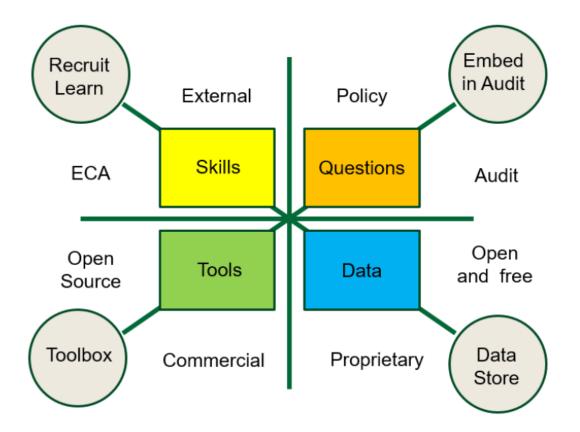
Efficiency

. . .



A framework to develop data services

A framework to develop data services

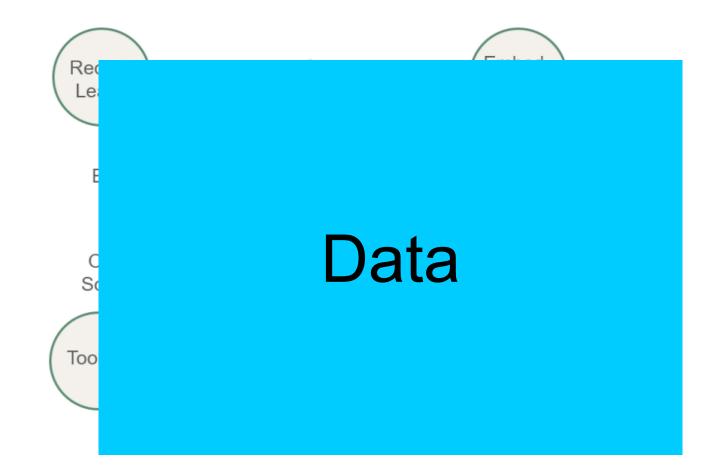




Why a framework for audit?

- Audit organisation aren't data producers
- The planned time for audit is limited
- Components should be reusable and reused
- Each audit is like a new project





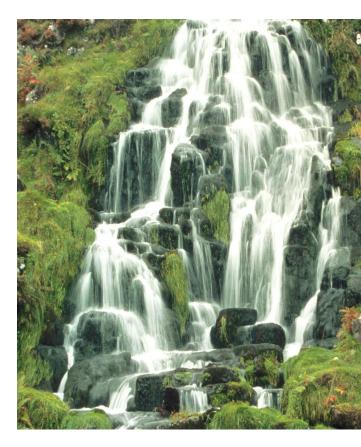


Data

- Identify reliable data sources
- Create a data sources catalogue
 - Quality
 - Access mechanism
- Structured and unstructured data
 - 90% of the data available on the internet are unstructured!
- Proprietary data / Data brokers
- Public data / Open data
- Data must be combined to generate knowledge
- Big data : volume, variety, veracity, velocity, value,... ?
- Social networks data

Create a data store





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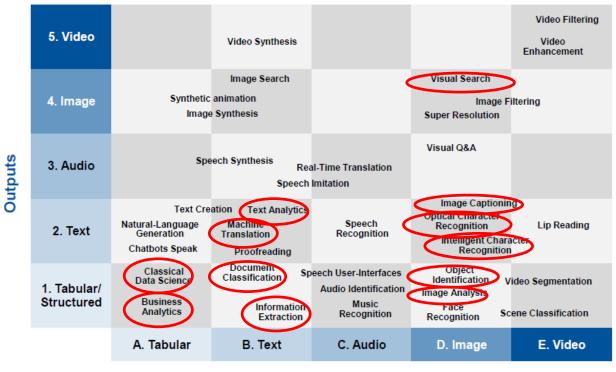
Data formats, tools and transformations

Video Filtering 5. Video Video Synthesis Video Enhancement Image Search Visual Search Synthetic animation 4. Image Image Filtering Image Synthesis Super Resolution Visual Q&A Outputs Speech Synthesis 3. Audio Real-Time Translation Speech Imitation Image Captioning Text Creation Text Analytics Optical Character Natural-Language Machine Speech Lip Reading Recognition 2. Text Recognition Generation Translation Intelligent Character Chatbots Speak Recognition Proofreading Document Object Classical Speech User-Interfaces Classification Identification Data Science Video Segmentation 1. Tabular/ Audio Identification Image Analysis Structured Business Music Information Face Analytics Scene Classification Recognition Recognition Extraction A. Tabular B. Text C. Audio D. Image E. Video

Inputs



Technologies to transform the data



Inputs



Open data

- **Public Sector Information** • (PSI) is information collected, produced or paid for by the public bodies
- **Open government data** is PSI • made freely available for re-use for any purpose.
- EDP harvests the metadata of • open government data available on public data portals across European countries.

25 April 2018: EC Communication 'Towards a common European data space' (data package III):

- **Review of PSI directive**
- recommendations on ٠ scientific data
- guidance to private sector ٠





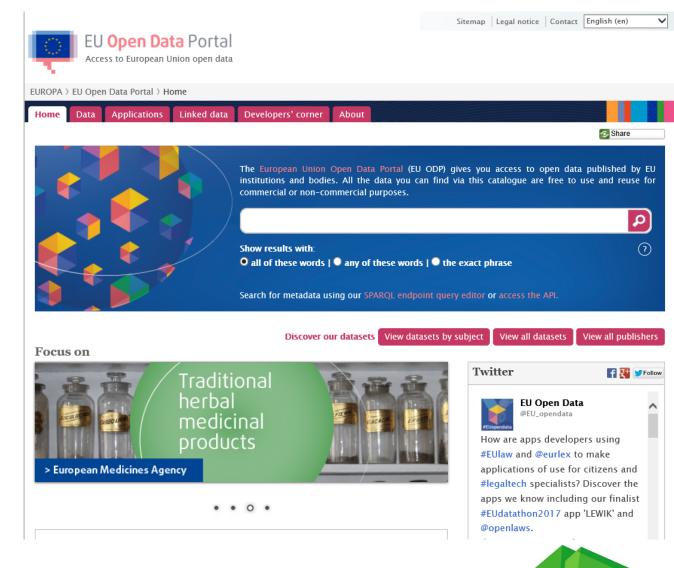
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English (en)

Open data

- EU ODP gives access to open data published by EU institutions and bodies.
- All this data is free to use for commercial or non-commercial
- Incudes also information on how to use open data
- For example a list of close more than 70 data visualisation tools (of which 15 have been developed by EU institutions!) as well as a knowledge centre with tutorials on how to use some of these tools.



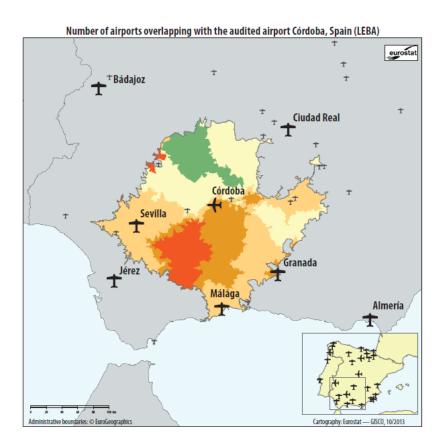


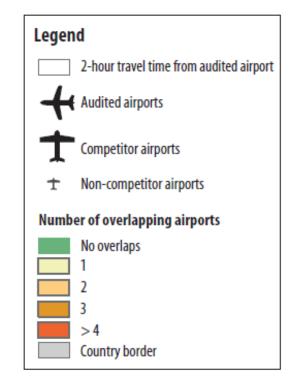
Member States

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Mostrar más		Publicador: Generalitat Valenciana					



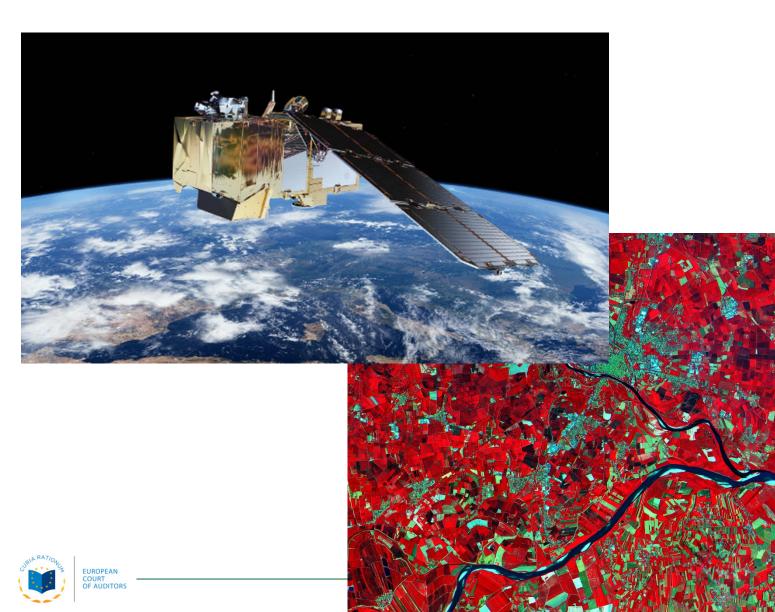
ECA Special Report No 21/2014: EU-funded airport infrastructures







Sentinel data



Sentinel data

Examples for applications include:

- Monitoring land cover change for **environmental monitoring**
- Agricultural applications, such as crop monitoring and management to help food security
- Detailed vegetation and **forest monitoring** and parameter generation (e.g. leaf area index, chlorophyll concentration, carbon mass estimations)
- Observation of coastal zones (marine environmental monitoring, coastal zone mapping)
- Inland water monitoring
- Glacier monitoring, ice extent mapping, snow cover monitoring
- Flood mapping & management (risk analysis, loss assessment, disaster management during floods)

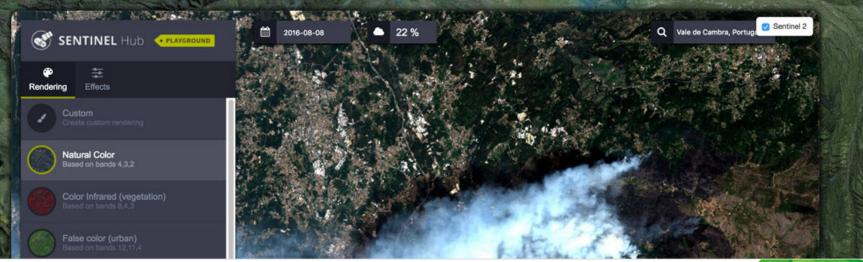


Sentinel

Sentinel Playground

Have a quick look at any Sentinel-2 image in any combination of the bands and enhanced with image effects

START PLAYING





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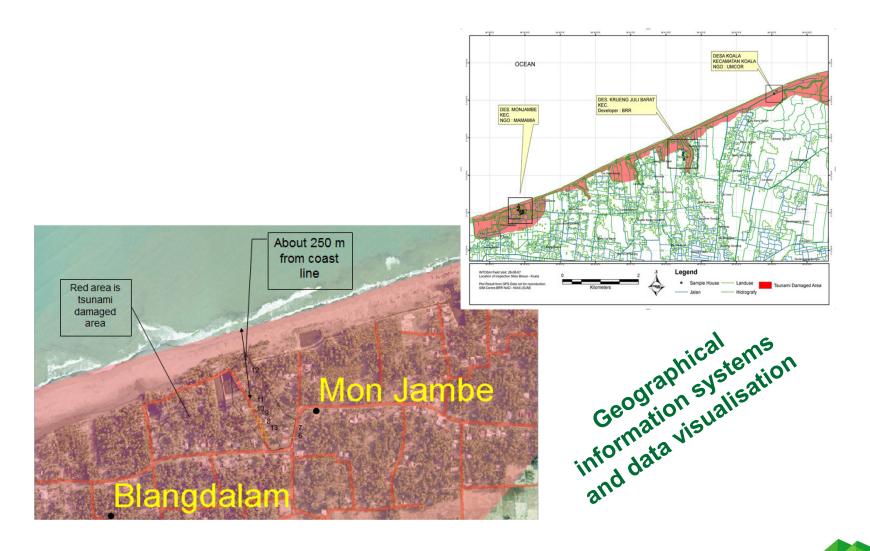
Tools - classification

Office Automation	Specialised	Audit specific	Corporate	Open source	Artificial intelligence
(Excel)	(SPSS, SAS, Tableau, GIS)	(ACL, IDEA)	(SAP, Oracle)	(R, Phyton)	(Watson, Cortana)
In most of the organizati on these are the only used tools	Allow for an vast range of tasks from statistical analysis to data visualizati on.	Allow for advanced statistical analysis and require specializa tion via training	Used in audit, they require programm ing sckills	They allow for statistical analysis and text mining	They process natural language and machine learning

Take into consideration the cloud

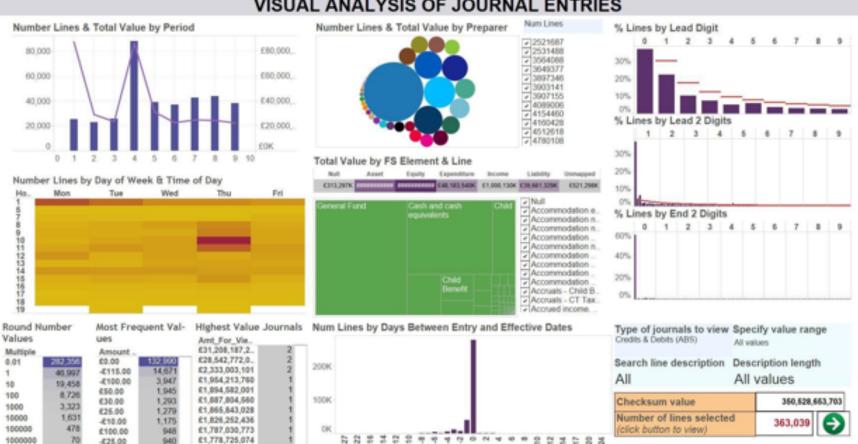


INTOSAI – Tsunami 2007





NAO example of Journal



VISUAL ANALYSIS OF JOURNAL ENTRIES

Manual Journals present a number of risks. In a large population, it can be hard to see patterns. This dashboard allows a user to quickly identify unusual patterns, and investigate the individual underlying transactions. It also assigns transactions a risk score, to aid in their assessment.



Sentiment Analysis – executive summary of SR

Food waste



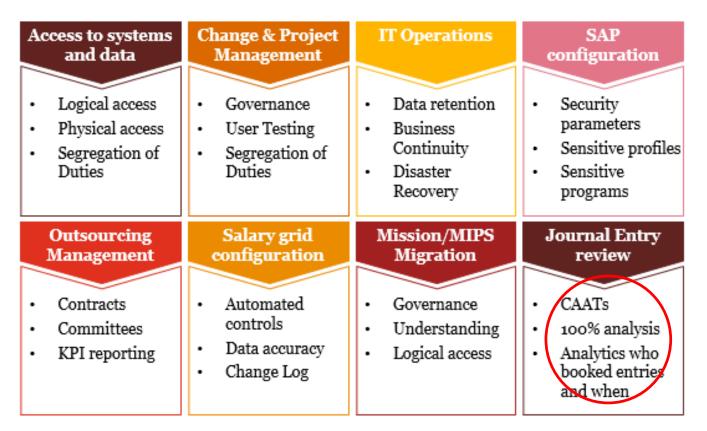




PWC auditing ECA IT

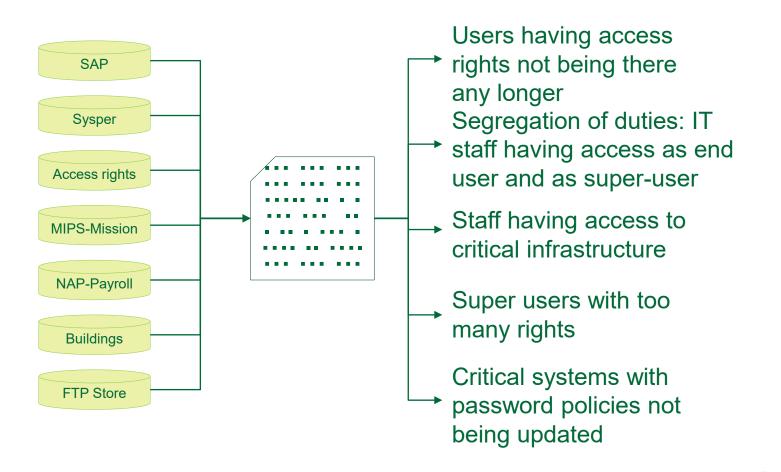
European Court of Auditors

IT procedures and related results for 2017





PWC auditing **ECA**





PWC Findings reporting

Short and to the point 100 % data analysed Give value

Access to FTP Store (Medium risk)

In order to be able to access FTP Store, users' IP addresses have to be ensted in the firewall (i.e. Access will not be blocked by the firewall). For 3 was from IT department and 1 user who left in 2015, the IP addresses were whitelisted while access to FTP Store is not required as per their job responsibilities. The whitelisted IP addresses have been already removed during the audit. We recommend to review whitelisted IP addresses on an annual basis.

Privileged access (Medium risk)

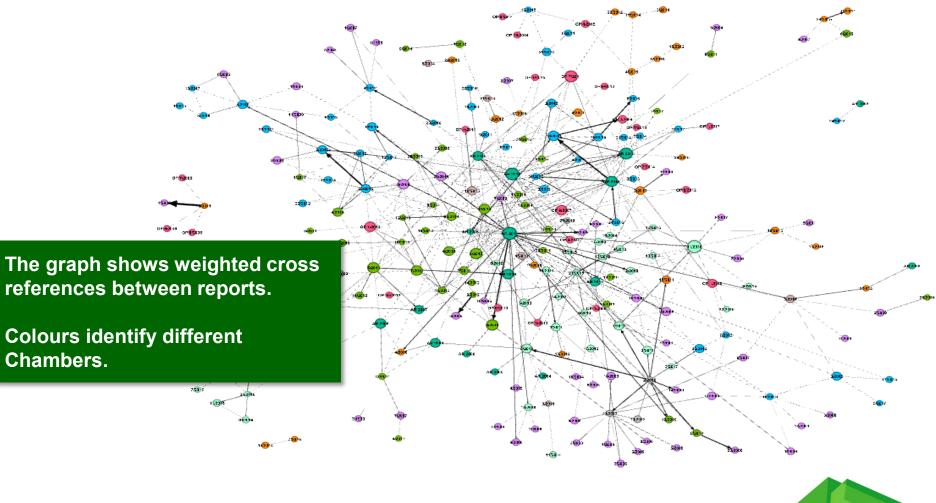
The Active Directory (AD) domain administrator accounts follow the default password policy (which enforces passwords to be changed once a year). However, the acceptable use policy of the Court requires that passwords of administrator accounts are changed at least every 90 days or completed by a second factor authentication. The AD parameter has been already adapted to follow ECA's acceptable use policy for administrator accounts.



AUDITOR

Network analysis

Interconnection graph of SR, ARs and Ops



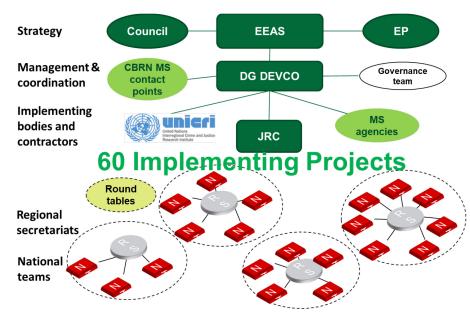


OF AUDITORS

Exploring a network: EU Centres of Excellence (CBRN)

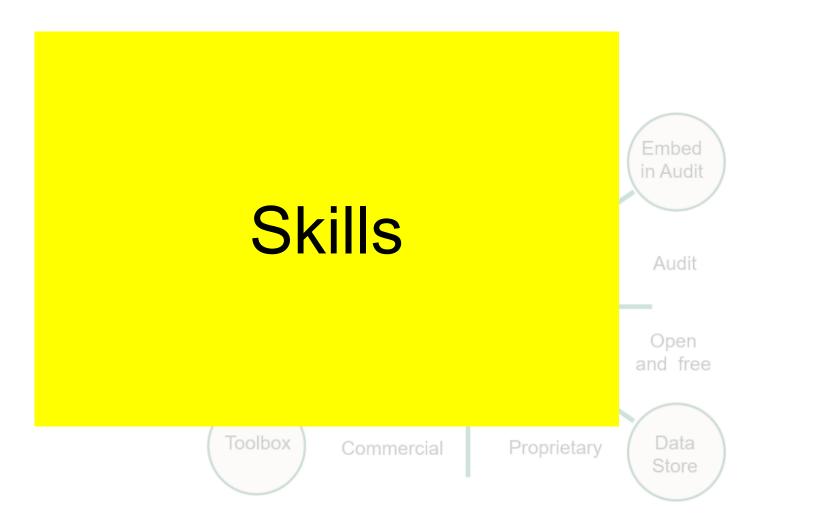
Case: Chamber III - Follow-up CBRN CoE (17CH3012) Goals:

- model the EU Chemical, Biological, Radiological and Nuclear Centres of Excellence network
- measure effectiveness
- observe evolution over time











Prepare the auditors of the XXI century

New areas of knowledge

- Information technology
- Data science and statistics
- Modelisation

The new auditor: must feel confortable on these domains and

must be able to work on teams where different expertises are combined: **cross-functional team**.



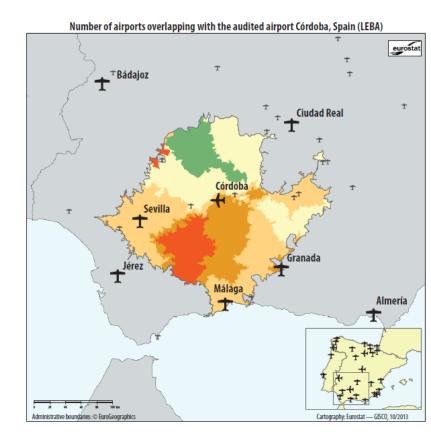
Skills required – cross-functional team

Auditor -	 Understands audit objective Identifies opportunities for data analysis Generates the demand Solves audit problems Asks questions
Data scientist	 Expert in analytical tools Data extractions and manipulations Statistical analysis knowledgeable
Data management expert	 Analyses and programs algorithms Administers the database Expert in data extraction, cleansing and transformation
Domain expert {	Knows the domain

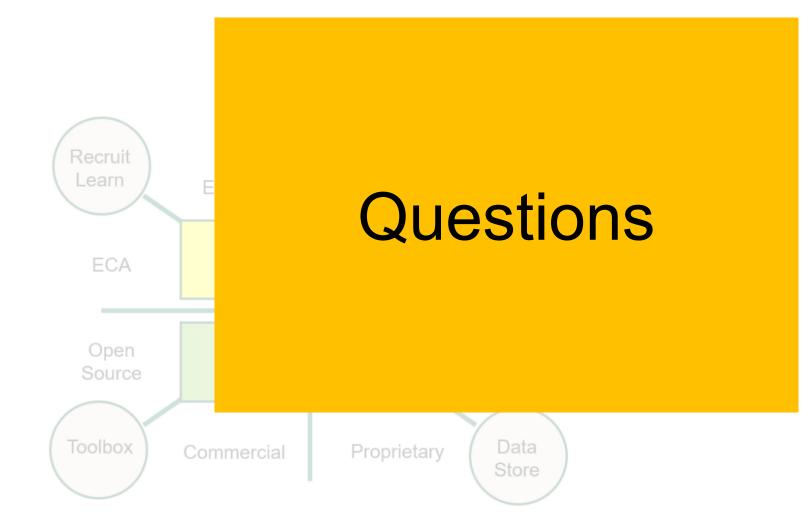


How to acquire the skills

- Recruitment
- Training
- Collaboration agreements
 - Other audit institutions
 - Academia









Questions

- From policy scan
- From the data analysis itself
- Not only give replies but also ask questions.



Roadmap – Towards digital audit



analytics used to improve current processes

- Knowledge Node on Data science
- Identify case of application
- Training of auditors in analytics using existing tools

Mid term: EXPERIMENT

identify digital impact on the audit process

- Create a Data Lab
- Recruit and train data scienctis
- Investigate improvements to Financial audit
- Investigate improvements to Performance
 audit



- Redefinition of the processes
- Elaboration of new products
- Creation of an analytics tool set to be used autonomously by auditors
- Creation of cross-functional teams



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Benefits of the digitalisation

How de we imagine the near future

Continuous and predictive audit : ("...audit today the problems of today...")

- Auditors have remote access to the auditee systems or receive frequent updates of the data.
- Algorithms are developed containing the rules for identifying irregularities and alerts.
- Audit is not "ex post only" anymore. Auditors can continuously interact with the auditee indicating potential irregularities

Risk analysis on full population: ("...with more confidence")

• Auditors carry out risk analysis on full populations, using data and information available from different sources.



How de we imagine the near future

Process all available information: ("...audit all problems of today")

- Auditors are assisted by technology in processing all information they can access in any digital form.
- They can navigate through masses of text, images and figures and interact with the information
- They also get suggestions/alerts for abnormal or atypical behaviour worth examining.

Audit automation: "...with fewer resources and fewer errors"

- Manual, recurrent processes related to audit as well as processes linked to delivering standard services are automated.
- Machines learning from the past, are used to leverage past experience and reuse past work to a maximum to gain insights from all information available, i.e. not reinventing the wheel.



AUDITOR

How de we imagine the near future

eGovernment: (...with more transparency")

- Self-controlled processes have been set up, building on the already implemented good principles of eGovernment, i.e. all is digital by default, all is done once only, information systems across the EU are interoperable, trustworthy, secure, open and transparent.
- Auditees and beneficiaries register in real time evidence of transactions in any digital form in secure, immutable and directly auditable ways.
- Auditors can access and audit this information at any time.

These are the actions mentioned in the Tallinn declaration on eGovernment adopted at the ministerial meeting during the Estonian Presidency of the Council of the EU on 6 October 2017

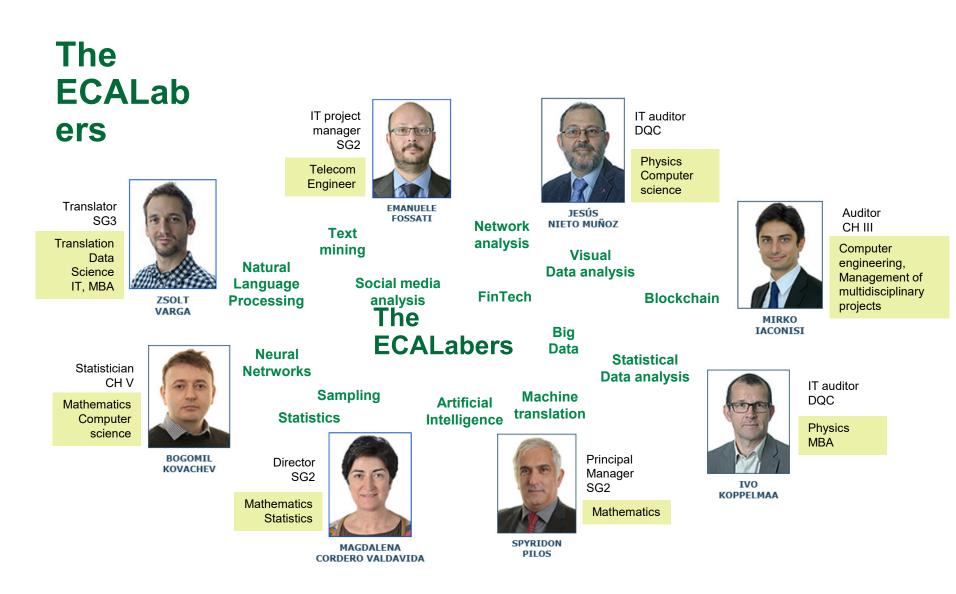


The importance of sharing knowledge ECALab and ECALabers

ECAlab

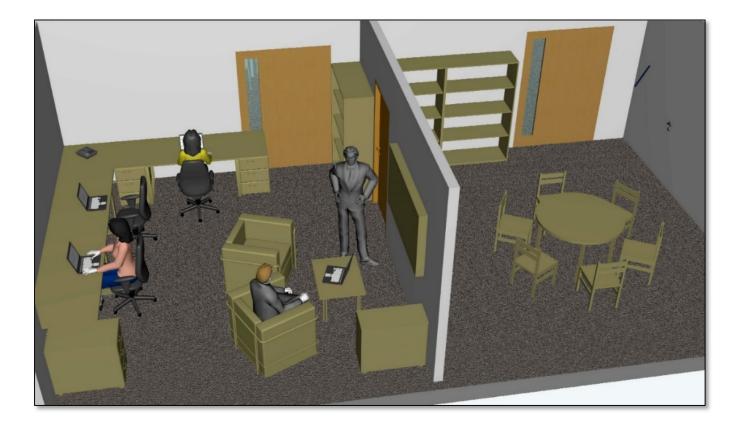
- In 2017, the ECA created the **ECALab** as a step towards establishing data services tailored for audit.
- The ECALab is :
 - **a network of people**, comprising colleagues having personal interest in big data, data analytics, text mining, visualisation, machine learning, etc.
 - they may have specific studies or be self-taught and they have different job profiles within ECA (IT, languages, audit, statistics, etc.)
 - a space for technologies equipped essentially at this stage with "upcycled" IT equipment such as servers and laptops where tools can be tested in real life conditions.
 - a meeting place to share knowledge and ideas on technologies for audit
 - **a place for auditors** where they can come and ask for advice and search for solutions to problems or questions they have
 - a learning hub with books and people who are available to explain







A physical space







A learning hub

SharePoint		Newsfeed OneDrive Sites
BROWSE PAGE		
ECALab News Back to EC	ALab Homepage	S
Categories Artificial Intelligence		Contact us
Blockchain 22/0	Fintech Awards Luxembourg 2018 by Emanuele Fossati at 10:01 in FinTech	ECA-Lab@eca.europa.eu Visit the Lab: K3.273
Data Analysis		Or start a discussion in our Forum
Data Visualisation FinTech Open data		RSS FEED
Text Mining Varia		🖄 ALERT ME
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June		



Creating a network to share knowledge and expertise

ECA IT Master Plan 2018-2020

Goal1: Technology for audit

 Implementing the mechanisms to share knowledge with selected external stakeholders like experts from other EU institutions, SAIs, etc. active in data analysis work.

Goal 2: Connect

 Establish sharing platforms between ECA and SAIs in member states and the world, to share knowledge and insights on audit related issues.

Actions:

Create a "second intrernet" to publish the non official information Organise a conference first quarter of 2019 in Luxembourg to launch the initiative.



Closing remarks

Magdalena Cordero

Prepare auditors for the XXI century

- Strategic thinking is needed at the top level
 - Big data and data analytics projects should be approached in an experimental way.
 - Develop a data science, analytics and business intelligence culture
- Data is an asset
 - Full life-cycle, new roles and responsibilities
- Critical thinking and intellectual curiosity
 - Promote innovation and experimentation in a "no-regret" and learn fashion
- Boost collaboration and community of practice
 - Learn from others
- Close the skills gap
 - invest in hiring the right people and build a pool of experts



The future...

- Impossible to predict impact of emerging technology.
- Transformation is going to be very rapid and disruptive.

We need to :

BE ADAPTABLE

- flexible approach when thinking about the future.
- <u>diversify</u> and <u>improve</u> our analytical tools to uncover audit opportunities.

BE PREPARED

• Build up in-house digital and analytic capability





HERE IS Edward Bear, coming downstairs now, bump, bump, bump, on the back of his head, behind Christopher Robin. It is, as far as he knows, the only way of coming downstairs, but sometimes he feels that there really is another way, if only he could stop bumping for a moment and think of it.

A.A.Milne. Winnie the Pooh



